







HIKARU 松原光

MATSUBARA

PROFILE

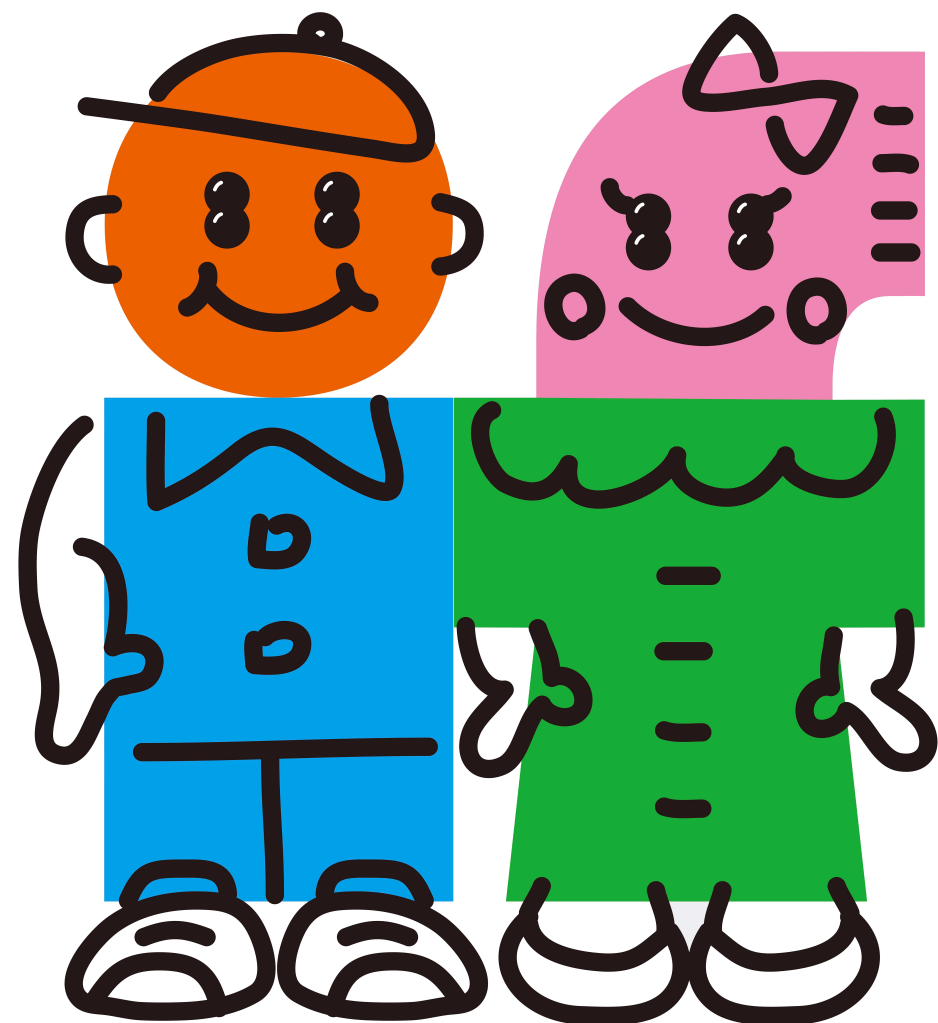
Hikaru Matsubara is an artist from Japan who excels in creating art pieces with a touch of fantasy. He pursues a minimalist, diverse, and humorous approach, reducing the elements in his works to the bare minimum while maximizing the expression of personality and creativity. His works explore and select a universal perception, offering viewers the enjoyment of multiple interpretations.

Hikaru Matsubara's talent has received significant recognition. In 2018, he garnered attention by winning the prestigious Jeon Woochi Award and the Markoto Ikeda Jury Award at the "UNKNOWN ASIA 2018" art exhibition. These honors underscore his unique artistic abilities and impact.

Selected clients

LACOSTE, BEAMS, ADIDAS, STEREO VINYLs,
CHAMPION, KASHIMA ANTLERS





LOOM 2ND ANNNIVERSARY X HIRARU MATSUBARA EXHIBITION



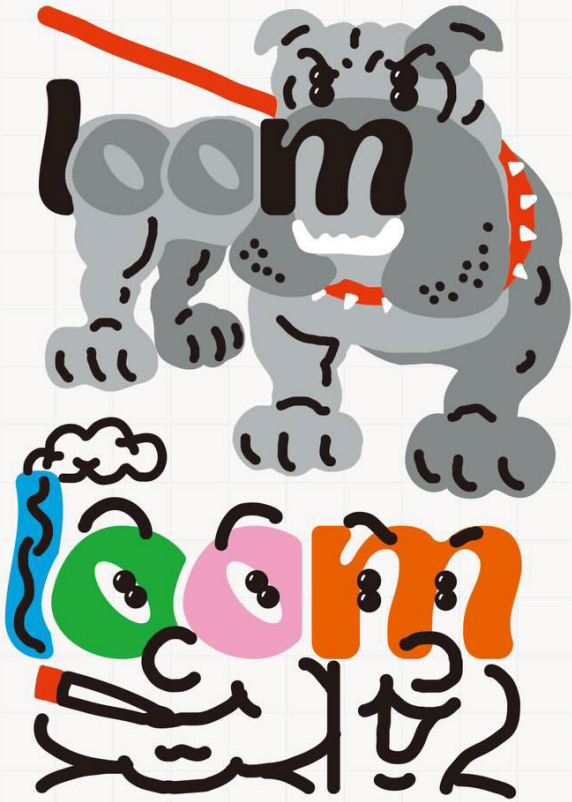
loom 2nd Anniversary

Hikaru Matsubara Exhibition

ups & downs



Q. How many "loom"
can you find?



2026.6.19(Fri) - 21(Sun)
at loom HATAGAYA

2-13-4 Hatagaya, Shibuya-ku, Tokyo 151-0072

OPENING PARTY
6.19(Fri) 18:00~

*ENTRANCE FREE

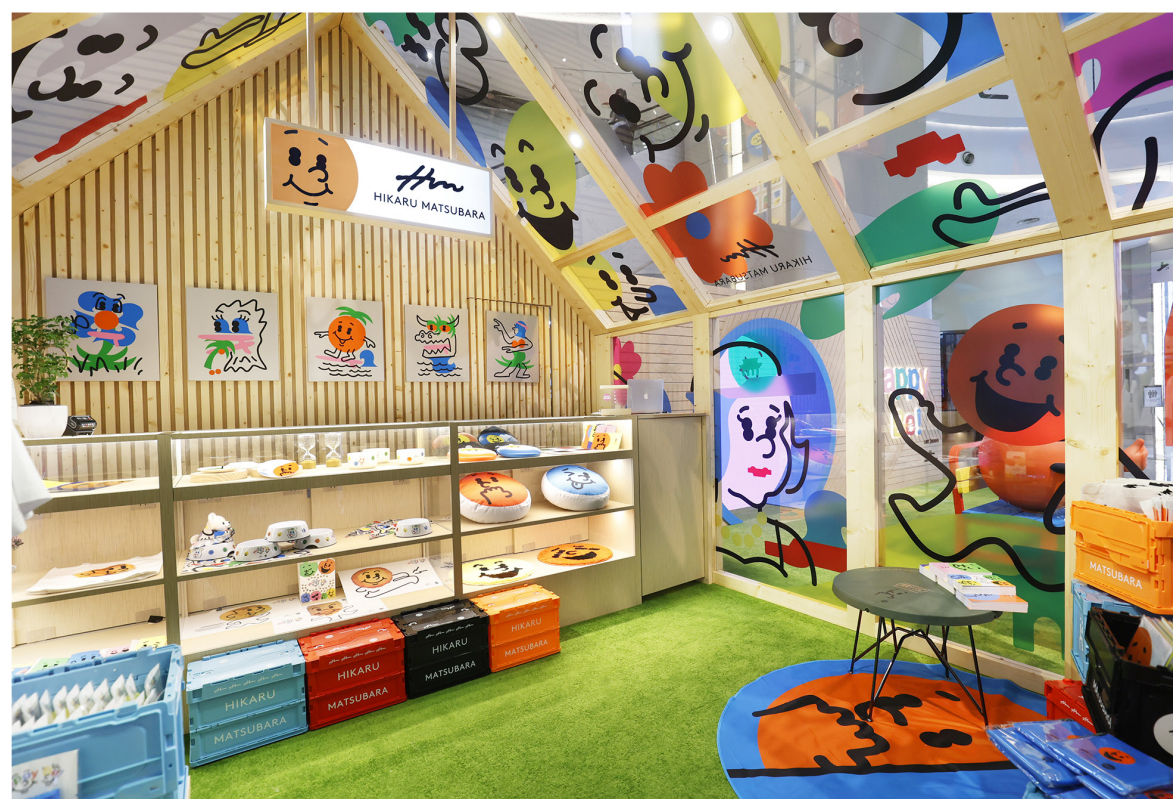


Happy, Be!

HONG KONG 2022



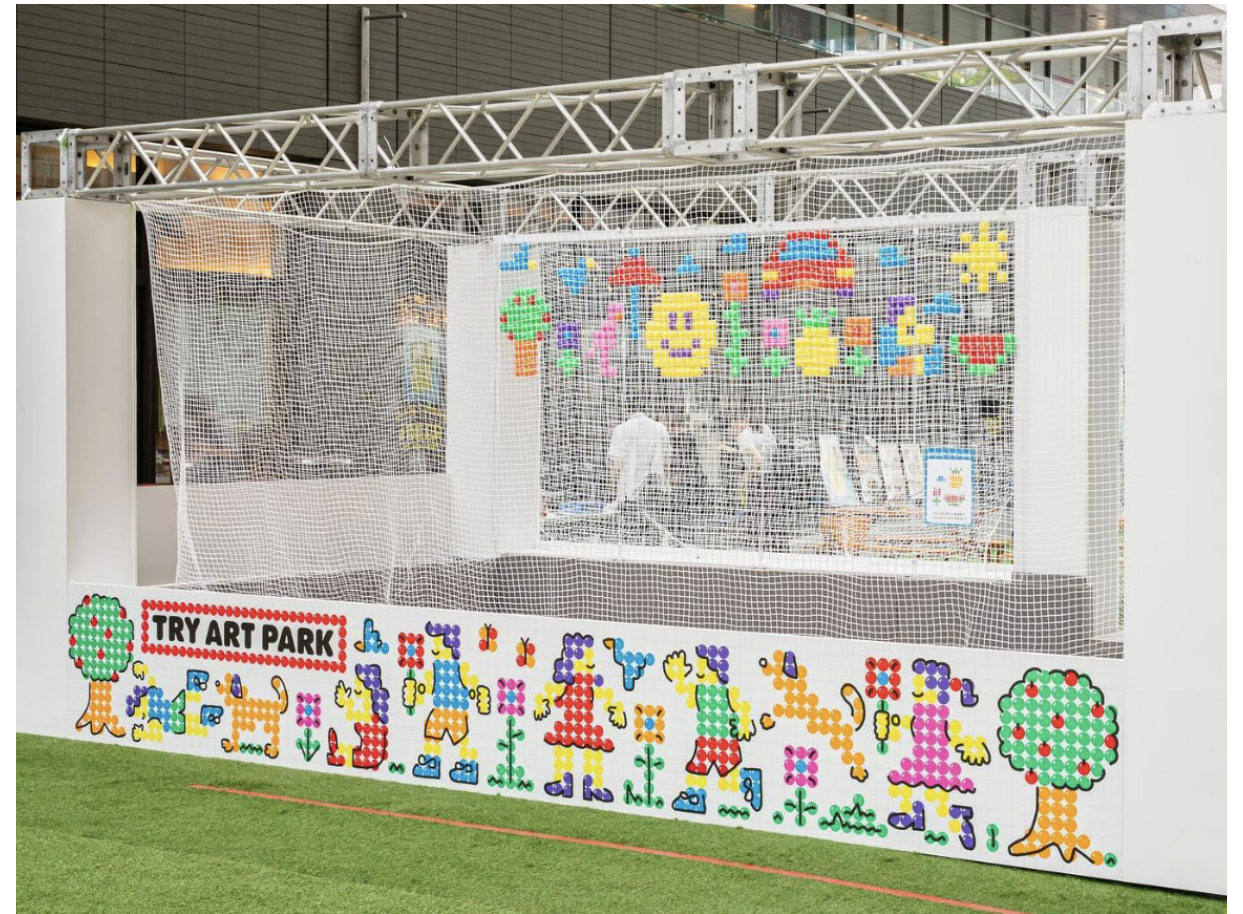


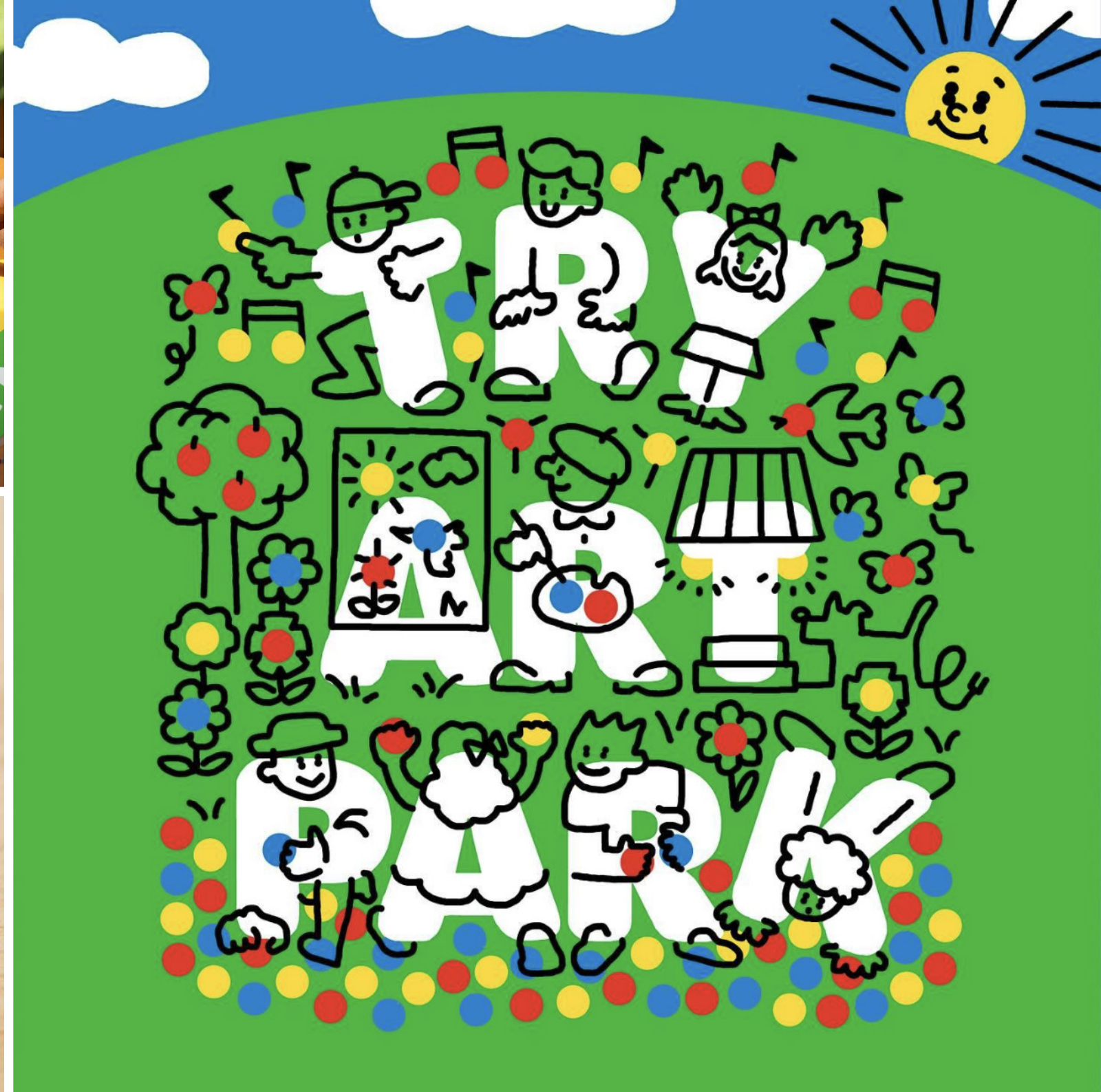




TRY ART PARK

Futako Tamagawa Rise Galleria, 2024





EASON CHAN

Fear and Dreams World Tour 2022



陳奕迅
**FEAR
AND
DREAMS**
WORLD TOUR IN XI'AN
ARTWORK BY 松原光

陳奕迅
**FEAR
AND
DREAMS**
WORLD TOUR IN XIAMEN
ARTWORK BY 松原光

陳奕迅
**FEAR
AND
DREAMS
IN
WUHAN**

陳奕迅
**FEAR
AND
DREAMS**
WORLD TOUR IN CHENGDU
ARTWORK BY 松原光

陳奕迅
**FEAR
AND
DREAMS**
WORLD TOUR IN GUANGZHOU
ARTWORK BY 松原光

陳奕迅
**FEAR
AND
DREAMS
IN
NINGBO**

陳奕迅
**FEAR
AND
DREAMS
IN
QUANZHOU**

陳奕迅
**FEAR
AND
DREAMS
IN
DALIAN**

陳奕迅
**FEAR
AND
DREAMS
IN
NANJING**

陳奕迅
**FEAR
AND
DREAMS
IN
HANGZHOU**





NEW KITZZ IN DE ROOM

Chengdu IFS, 2020

SAGE
HOUSE

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IFS 国际金融中心
CHENGDU IFS

×

HIKARU MATSUBARA

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Sanrio®
small gift, big smile®





BRAND COLLABORATION

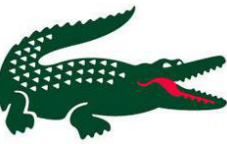


X

HIKARU MATSUBARA






LACOSTE

X

HIKARU MATSUBARA



HIGH DIMENSIONAL DATA
VISUALIZATION



manucoffee



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X

HIKARU MATSUBARA





PAR STORE
×
KAKUOZAN LARDER
×
HIKARU MATSUBARA

STEREO VINYLs × HIKARU MATSUBARA







BAGGAGE COFFEE × 33apartment × HIKARU MATSUBARA



BAGGAGE COFFEE

POP-UP STORE @

33 apartment

2026.05.23 & 24
OPEN 8:00-20:00 (Last Order 19:30)

BAGGAGE (JAPAN)

33 apartment (KOREA)

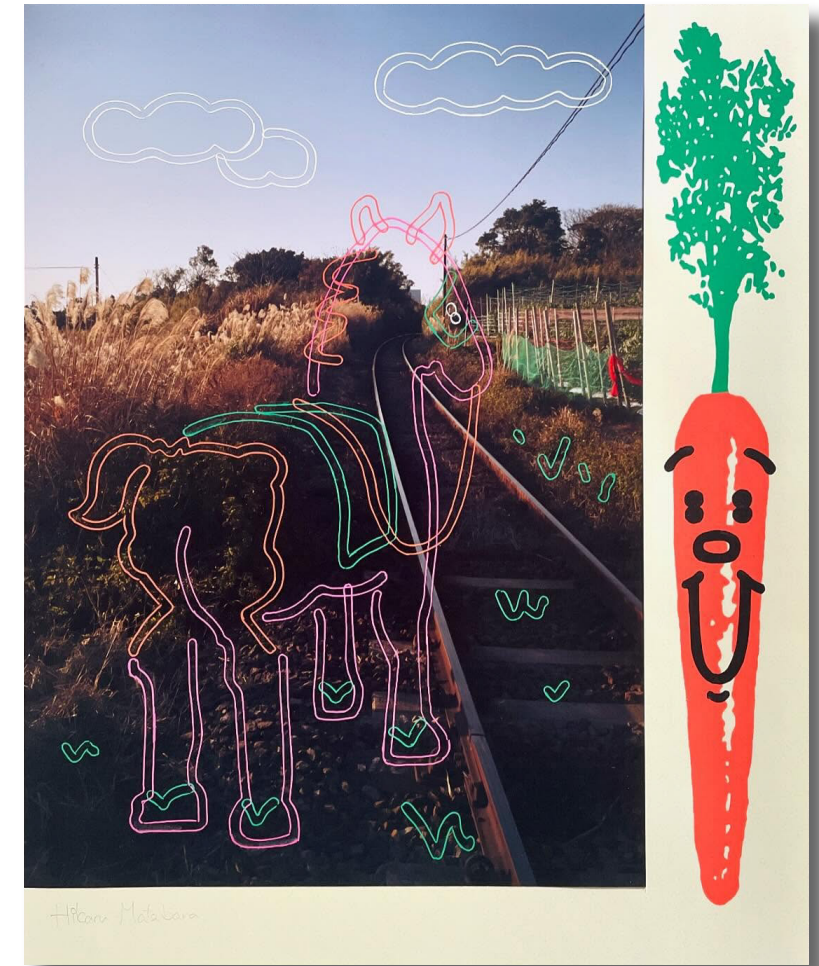
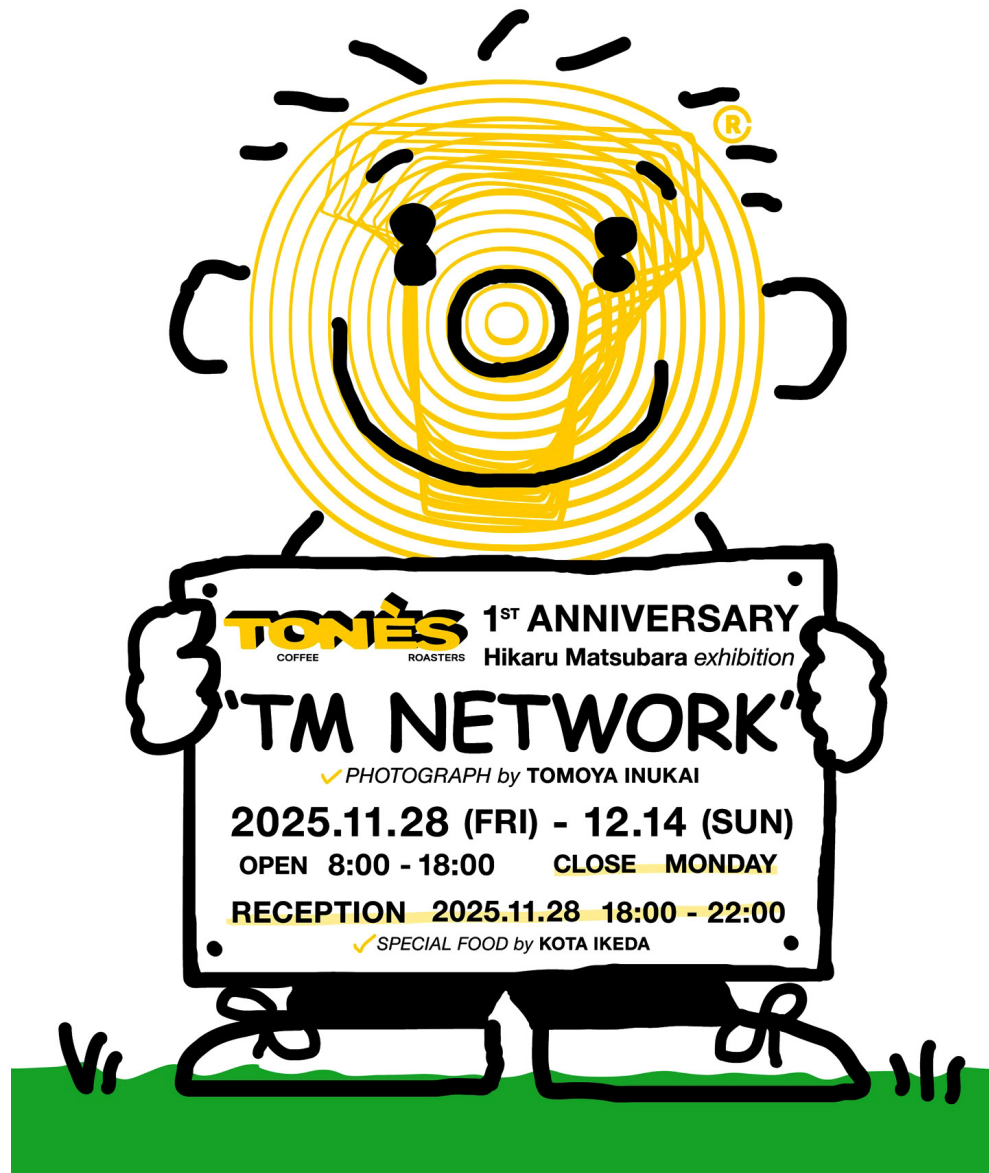
COFFEE (WE DRINK)

FOOTBALL (WE PLAY)

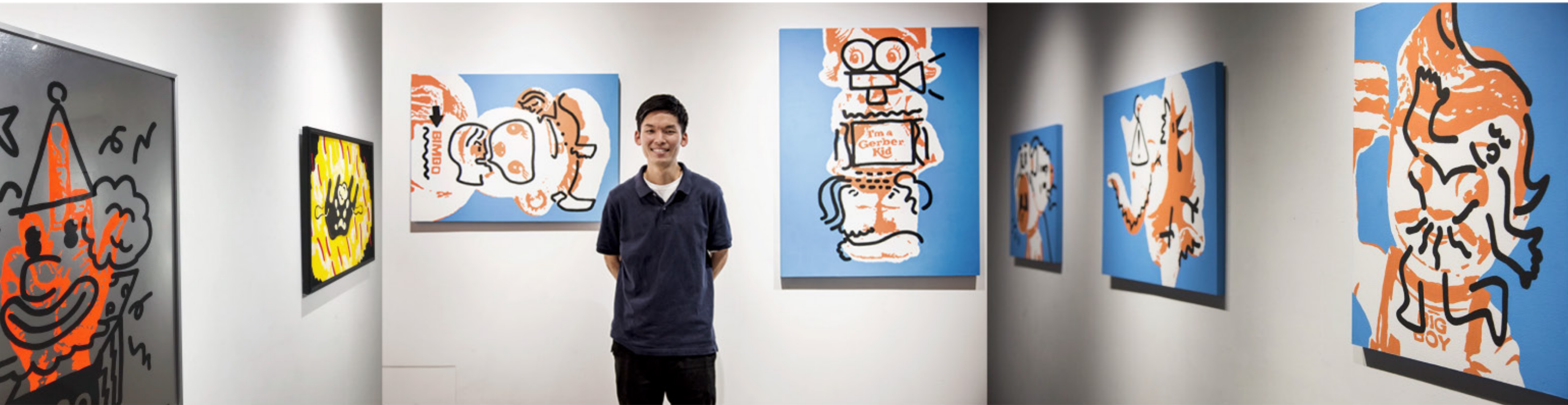
sandomi studio

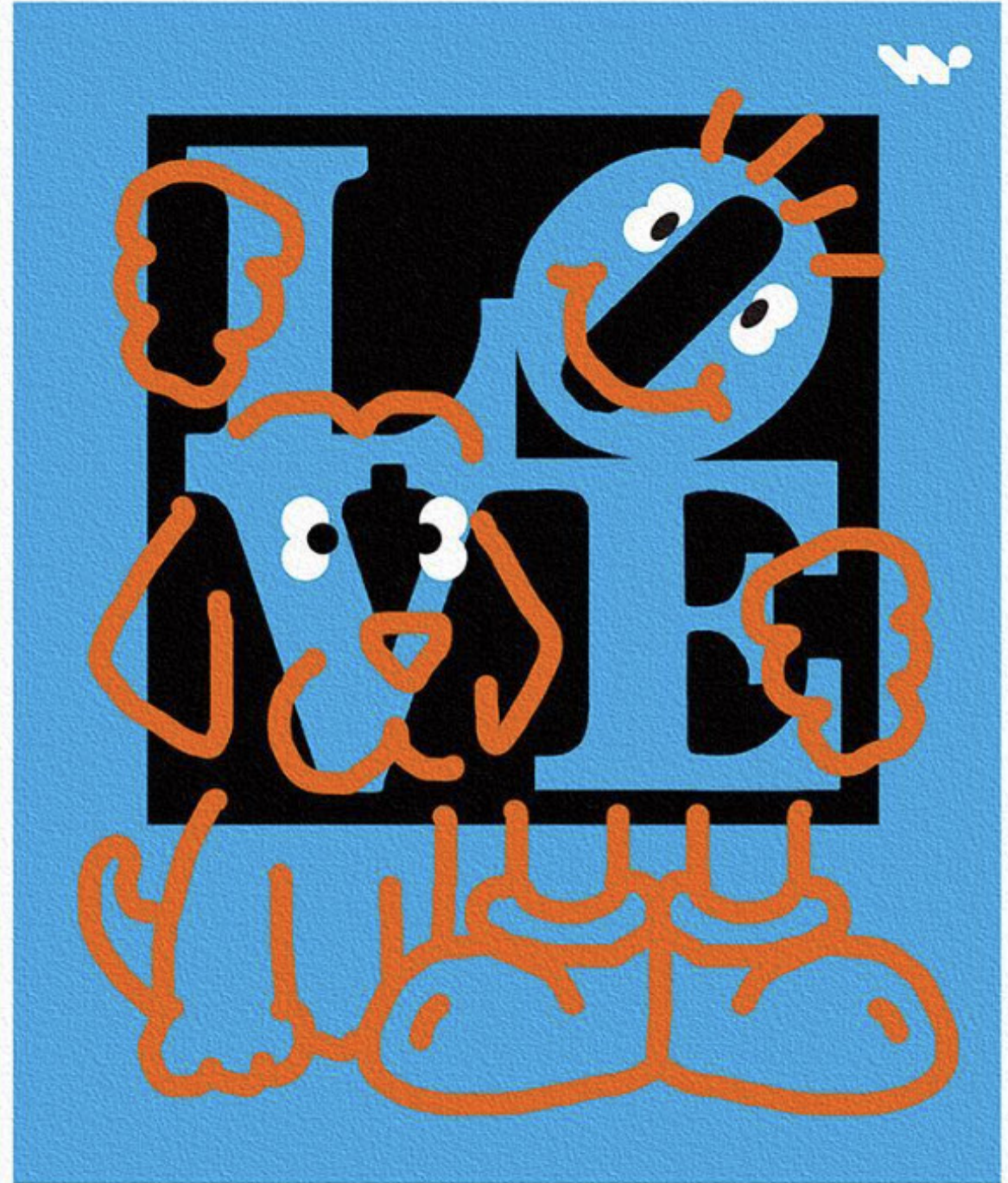
ART STYLE

TONES COFFEE ROASTERS 1ST ANNIVERSARY X HIRARU MATSUBARA EXHIBITION



UNITY ***HIKARU MATSUBARA SOLO EXHIBITION***

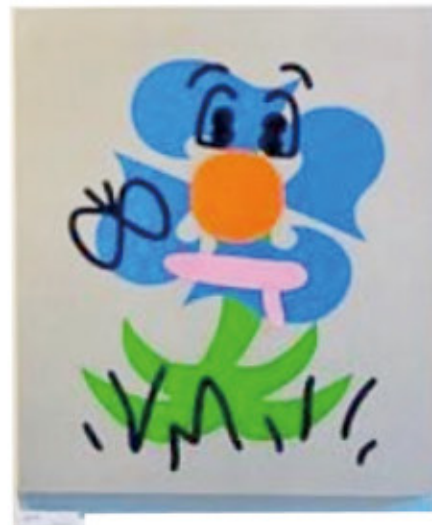










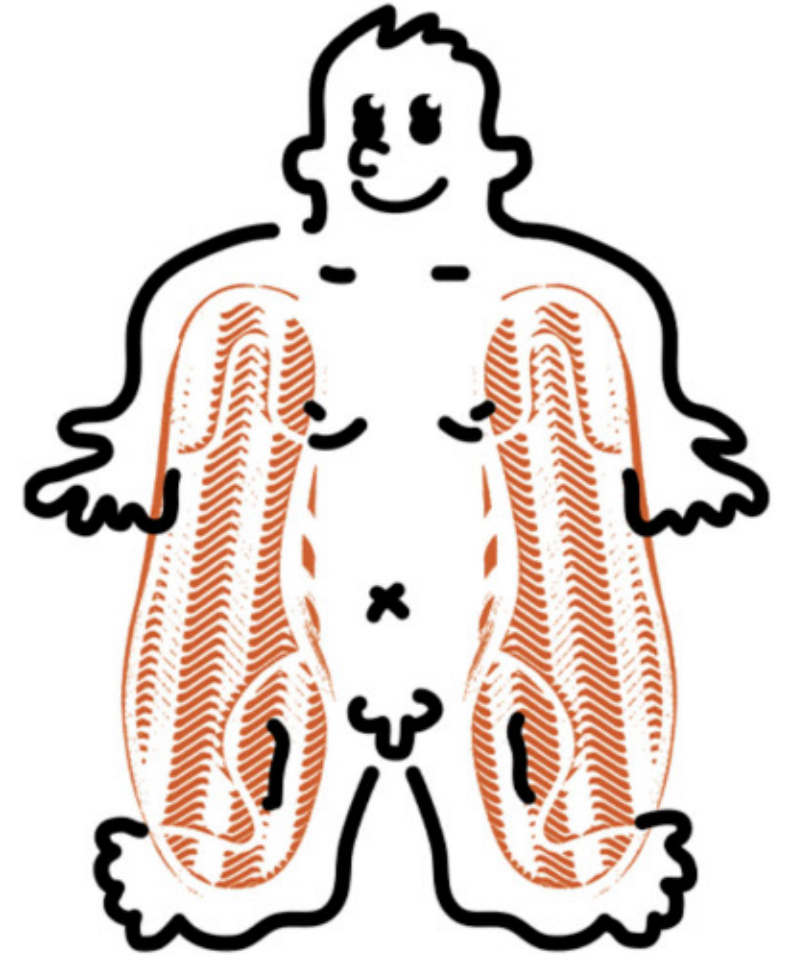




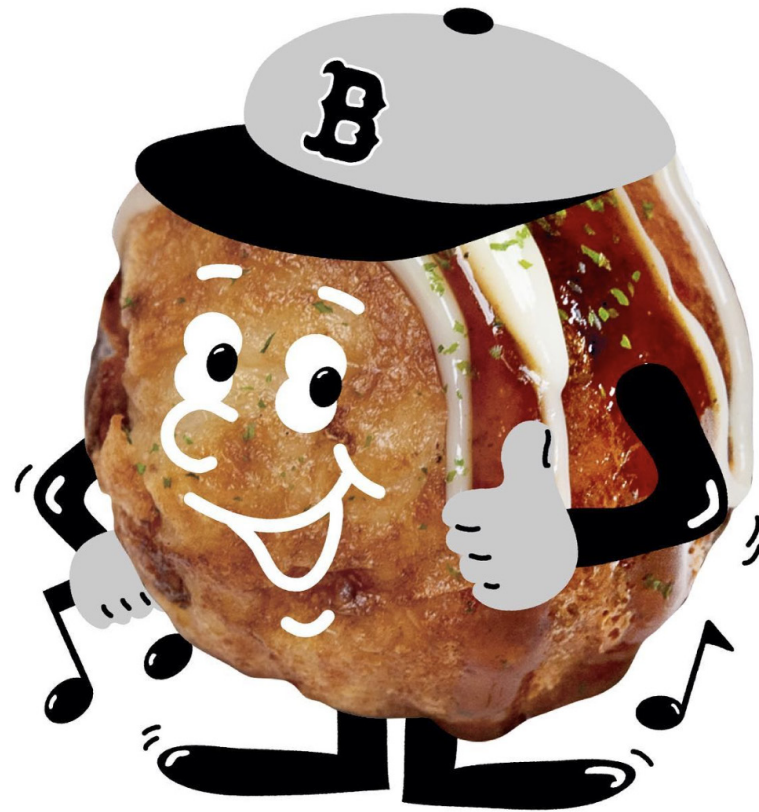
PLASTIC CHAIR



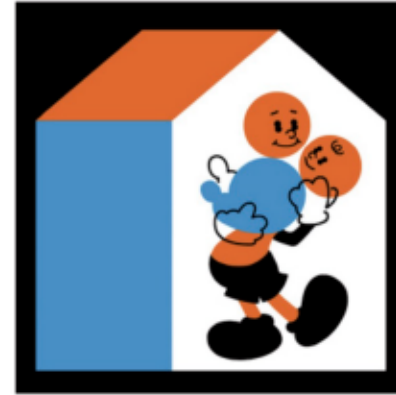
HAMBURGER

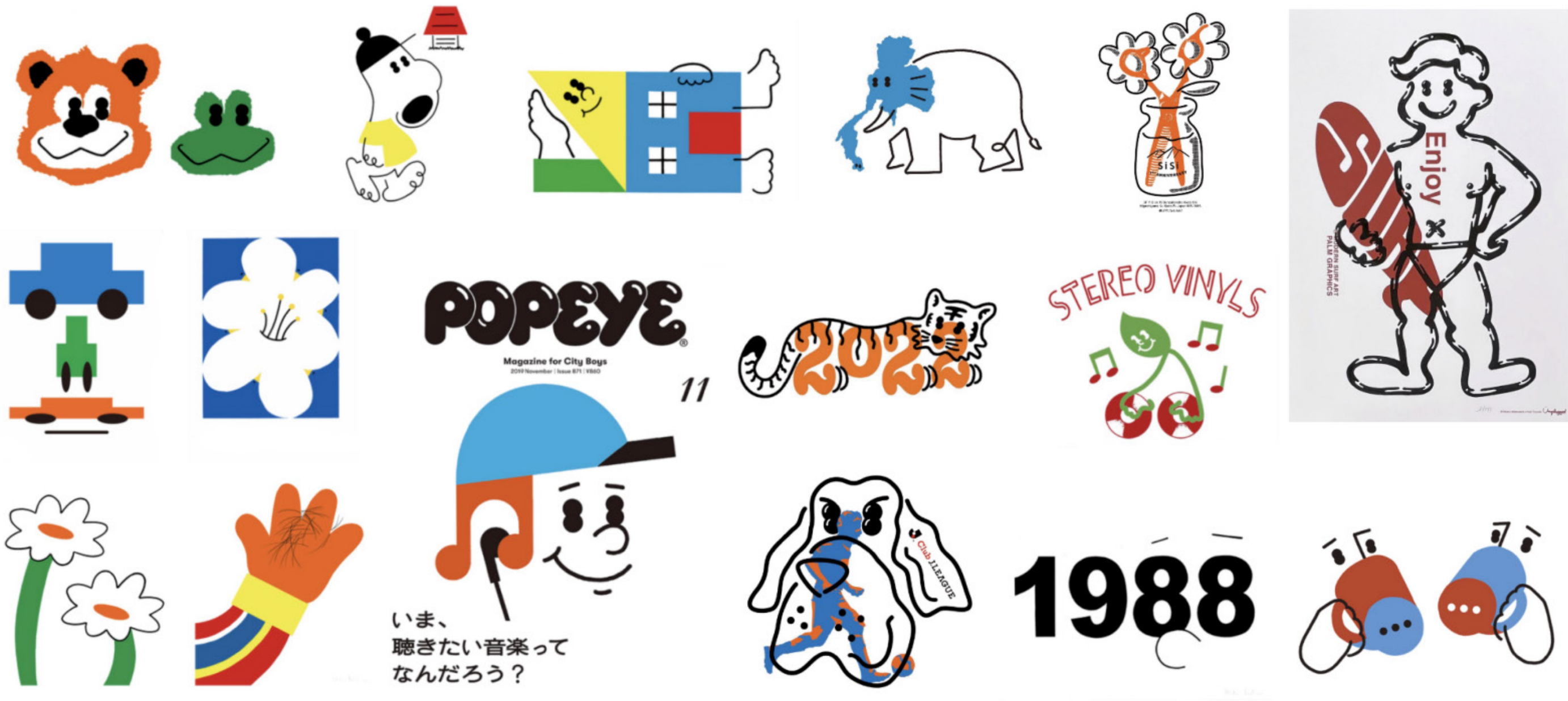


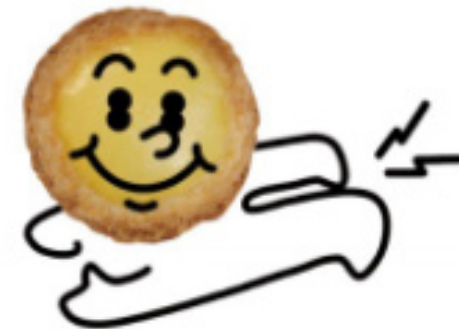
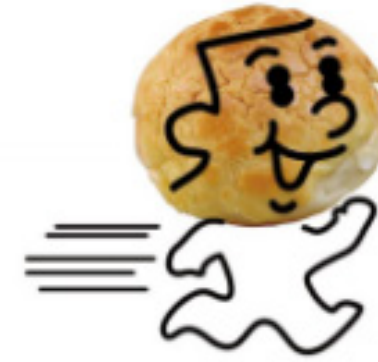
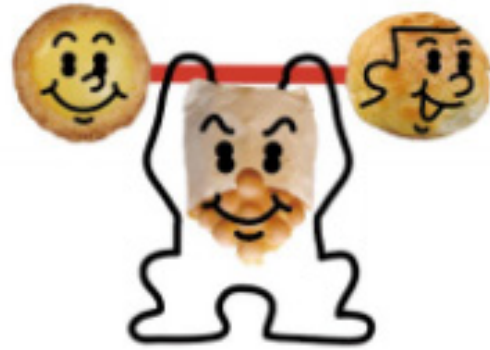
3 STRIPES













SAGE
HOUSE



Hm
HIKARU MATSUBARA



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