





HOHO

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Hoho is a creator who draws the humorous, everyday lives of a lazy, food-loving rabbit and a perfectionist, sensitive dog living together. Starting with webtoons, Hoho continuously experiments with new ways to bring his characters to life.

By crossing boundaries across genres—ranging from merchandise and handmade products to games, video content, and art exhibitions—

Hoho works to expand the ways his characters can connect with audiences.

Hoho是一位創作者，透過幽默、日常的視角，描繪一隻懶惰、愛吃美食的兔子與一隻完美主義、敏感的狗共同生活的日常點滴。從網漫開始，Hoho持續嘗試並探索新的方式，為角色注入生命力。

透過跨越不同的類型界線——從周邊商品與手作產品，到遊戲、影音內容與藝術展覽——Hoho致力於拓展角色與觀眾之間的連結方式。

<http://www.instagram.com/hoho80887>



Instagram

< hoho80887



HOHO

1,093
posts

80.8K
followers

881
following

네이버 토요웹툰
[안녕아기] 연재중
@mofofugirls

See translation

m.brand.naver.com/webtoon... and 4 more

Hoho



A blustery rabbit looks like a pink mochi, always wears an expression that's both carefree and slightly off-kilter. She talks non-stop, lives her daily life without thinking things through, and faces everything with the most easygoing attitude. She's the one who always turns life's little annoyances into laughter with light, easy humor.

長得像粉粿粿的兔子，總是一副滿不在乎、又有點脫線的表情。她滿嘴亂聊，日常不帶腦子地生活，用最隨性的態度面對一切。她總能用輕鬆幽默化解生活瑣碎的開心果。

A sensitive little dog in milky pale-yellow with a white chef's

Kunani



hat on its head. It loves cleanliness, has a gentle, easily moved temperament, and keeps its own small standards for life's little details. The tiny mole under its chin is what makes it truly

charming. It represents that quiet, delicate, sensitive side within us.

一隻敏感的小狗，身體是奶白色偏淡黃，頭上戴著一頂白色的廚師帽。牠喜歡乾淨，性格細膩、容易被觸動，對生活中的每個小細節也會堅持自己的小標準。下巴底下那顆小小的痣，是牠最迷人的地方。牠代表著我們內在那份安靜、細緻、敏感的部分。

Social Media Data

社交媒體數據



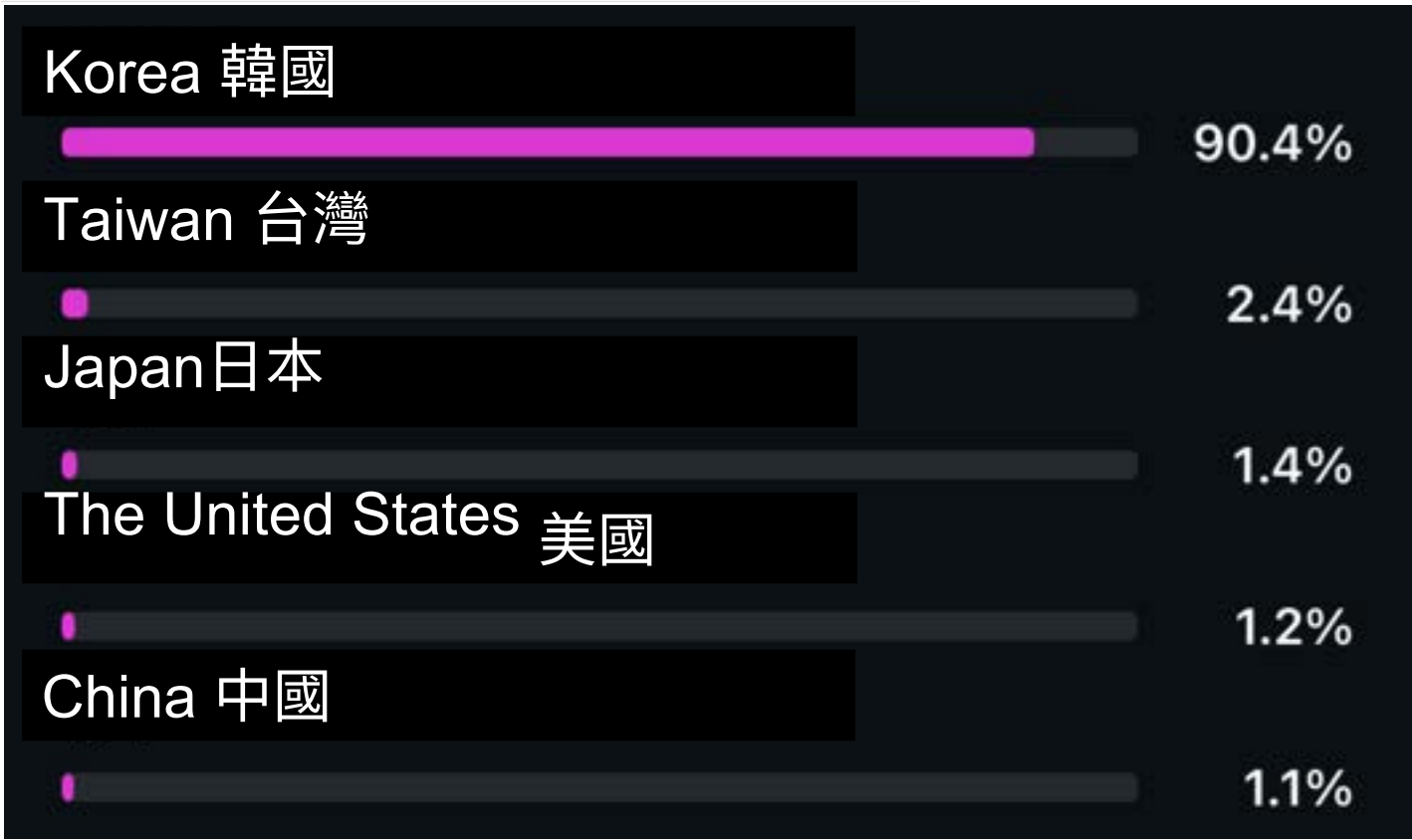
Gender 男女比例



Top age ranges 年齡



Top countries 國家



*Data as of 4 May 2026 截至2026年5月4日

Illustration Works

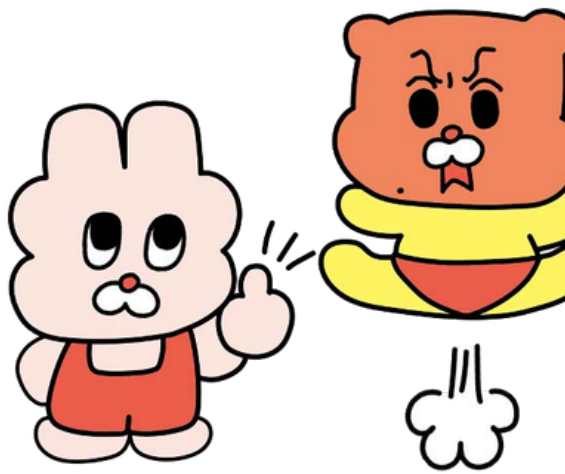
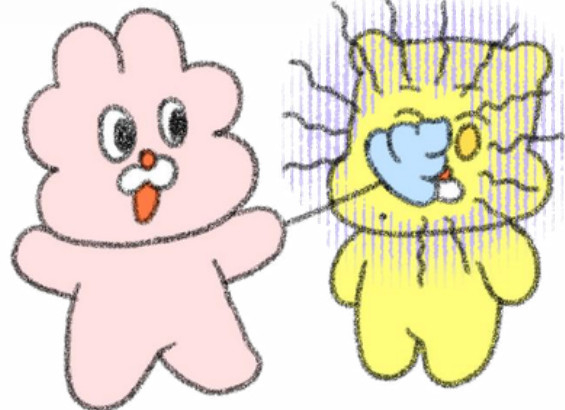
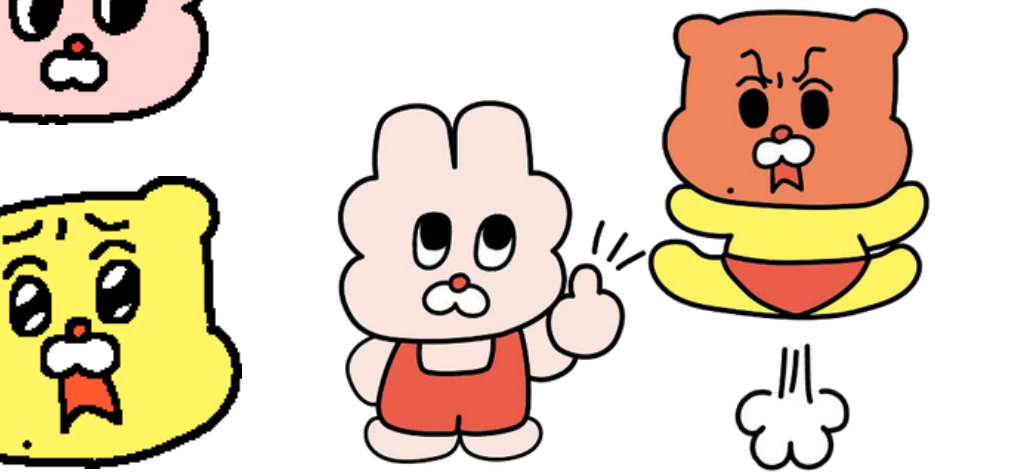
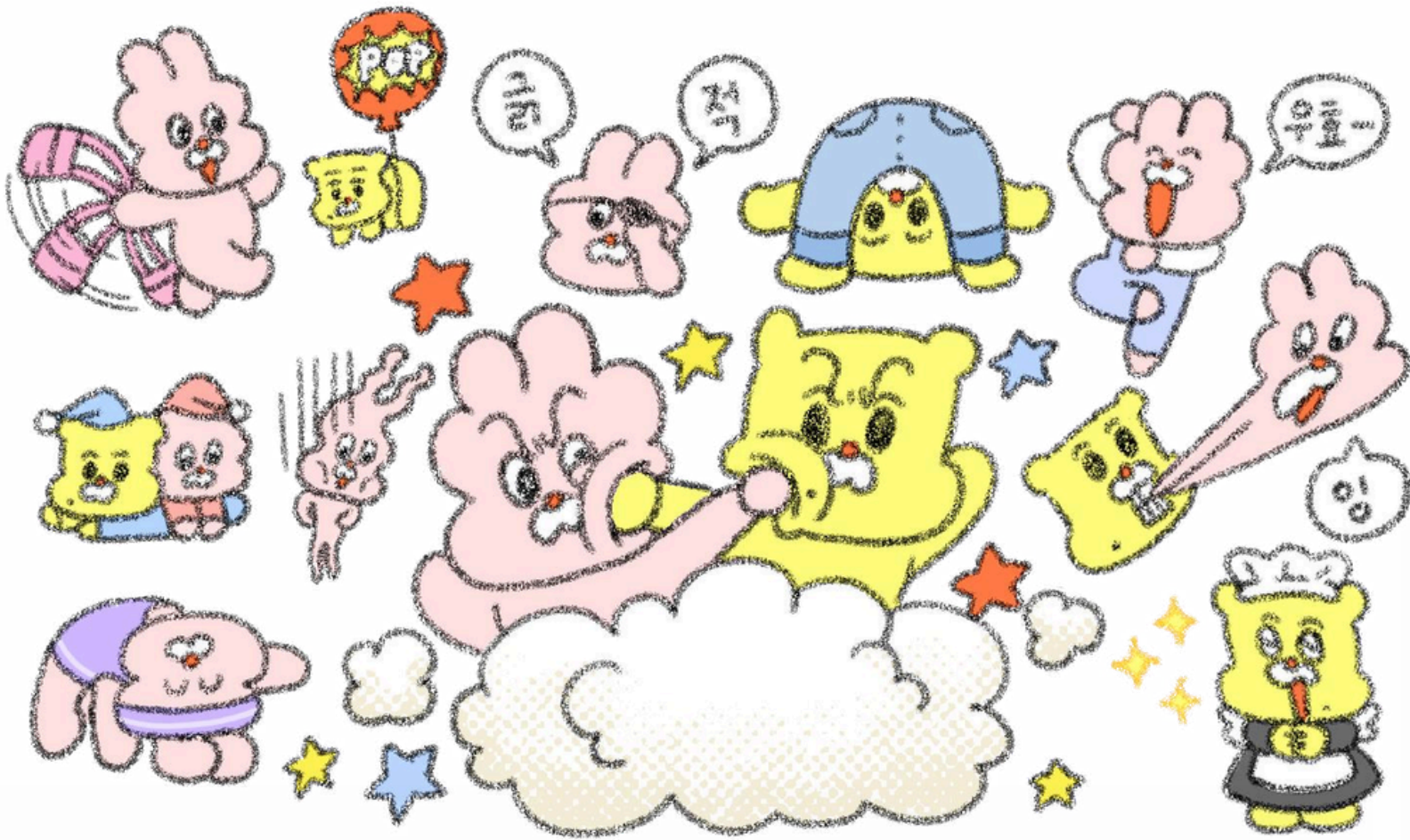
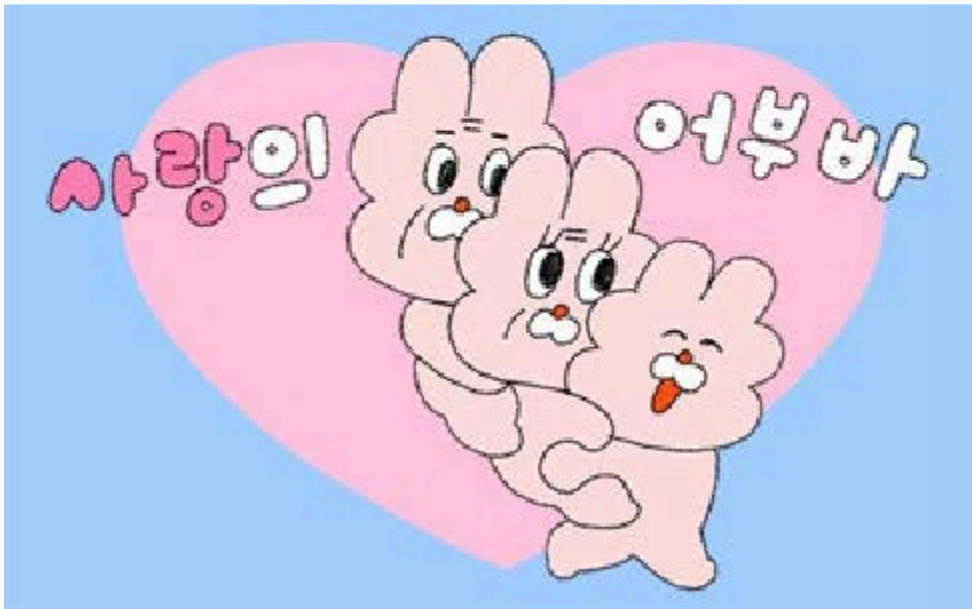
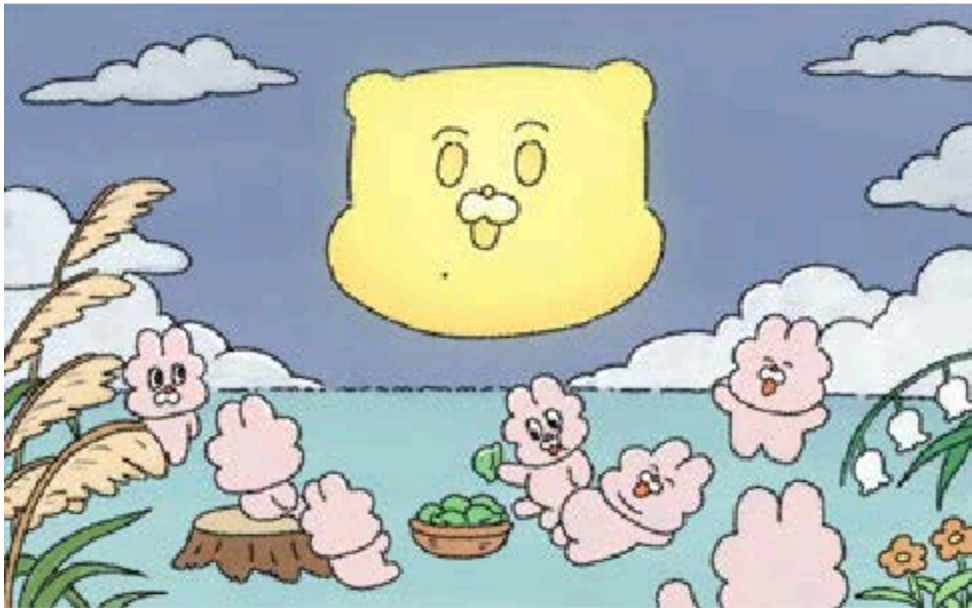
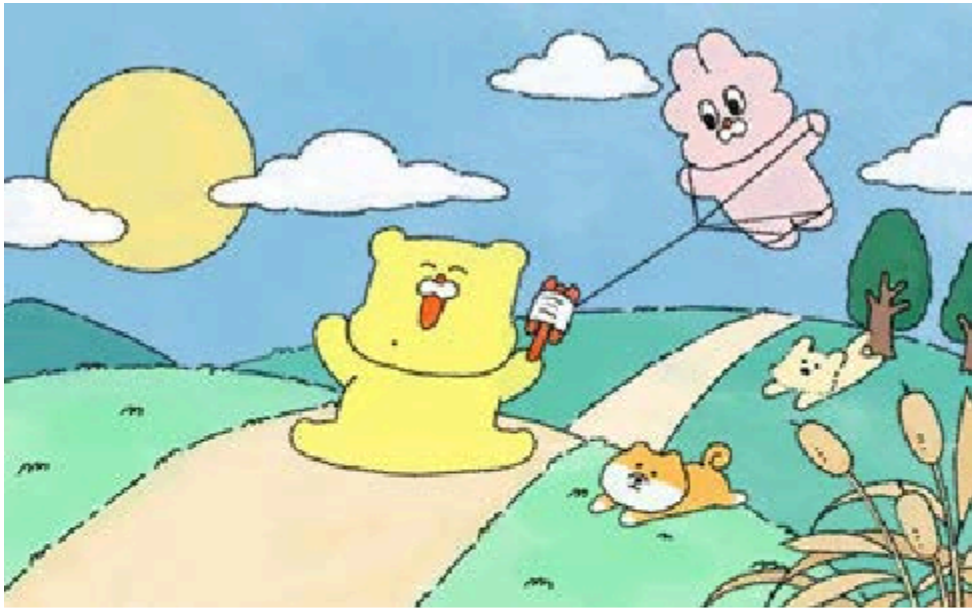
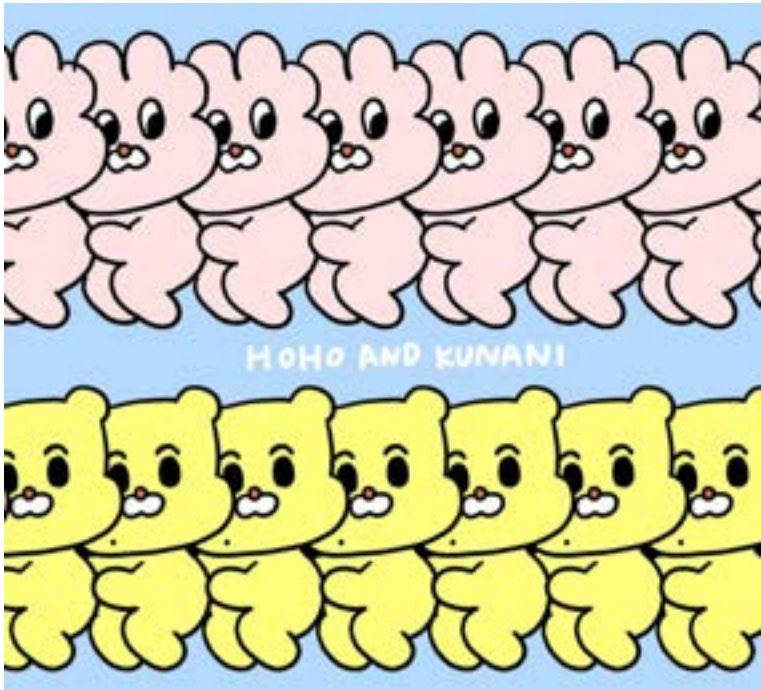
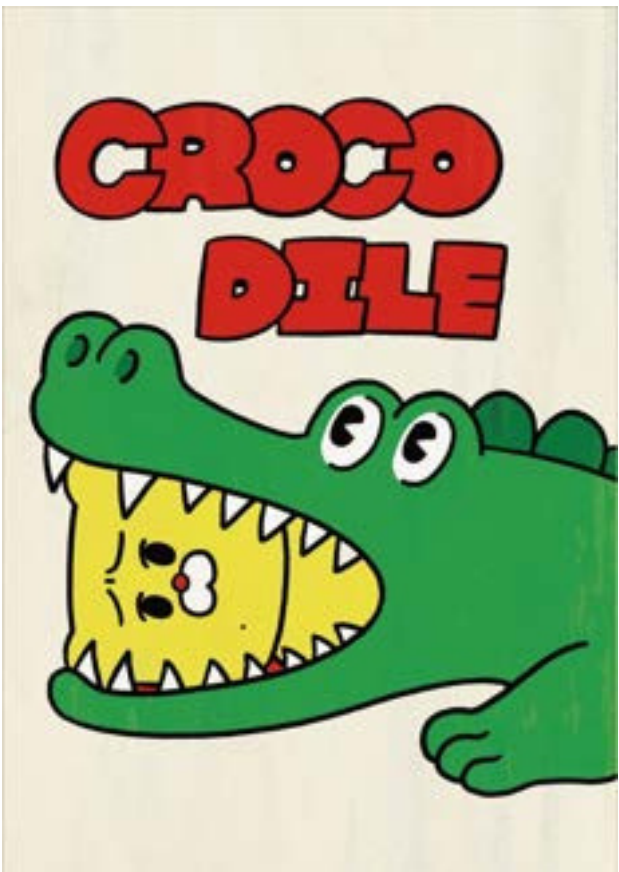
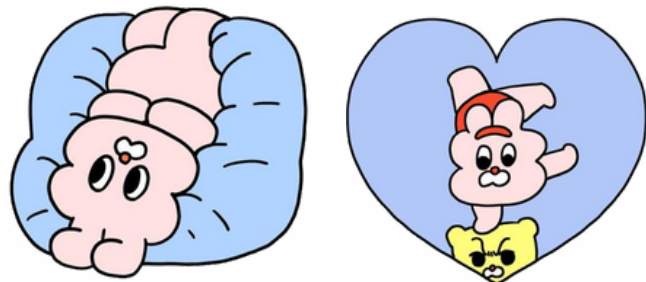


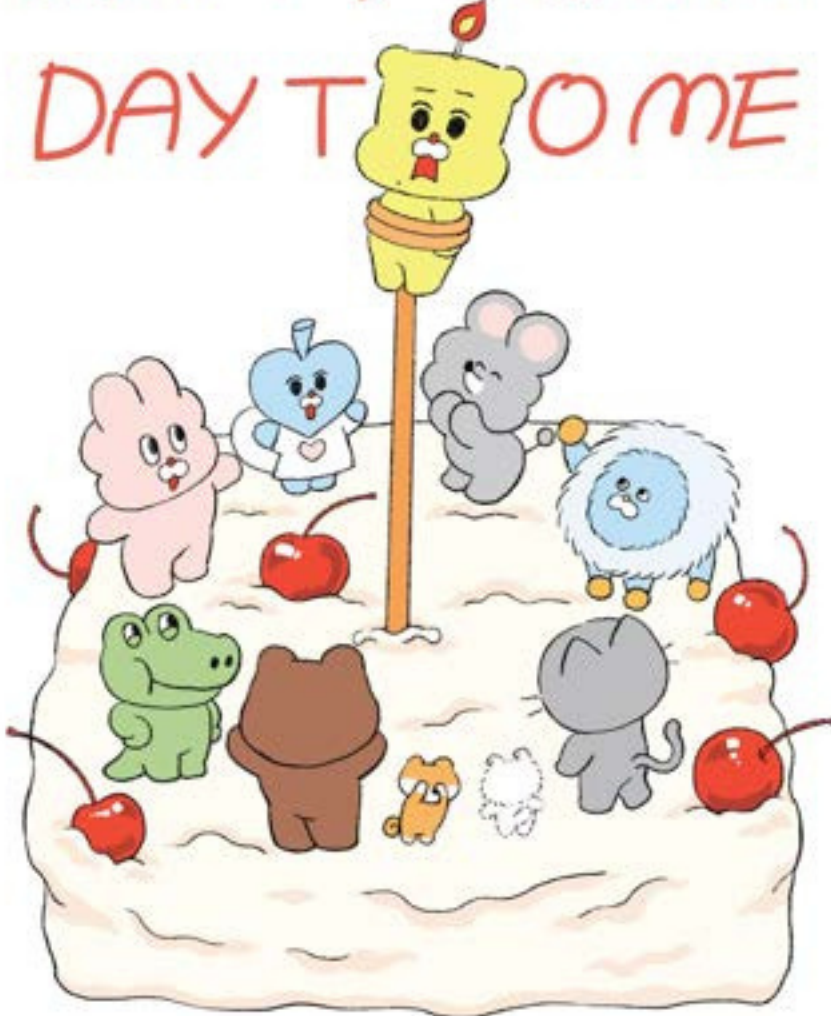
Illustration Works



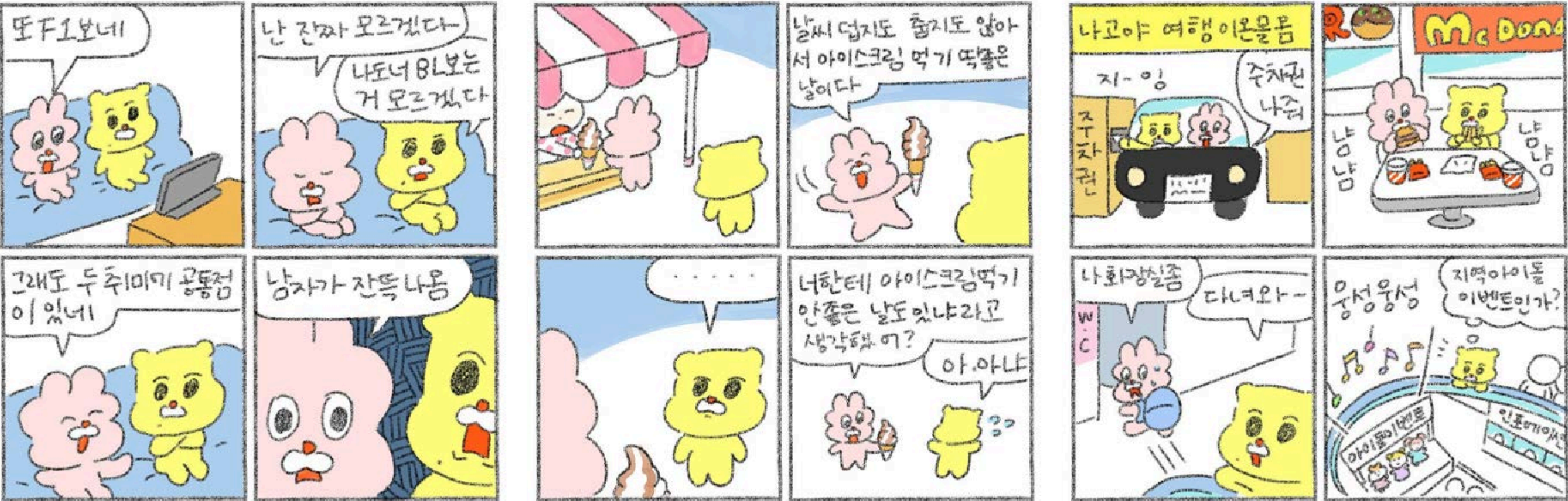
KUNANI



HAPPY BIRTH
DAY TO ME



Four-panel comic



Brand Collaboration

BookCover,illustrations&stickers (2025)



Brand Collaboration

Photo booth frame (2023-24)



Brand Collaboration

Ideal FOR MEN (2022)



ideal x KUNAMI

첫번째!

진정 시카 울안원을 더블로 선물하고
마음도 더블로 표현하기!



+ 구성품 외 소품은 면세품 무관 소품입니다.

퍼펙트 울안원 링크 더블 기획

마음배달부 프로젝트
구성 SET



본품 150ml
투보형 150ml
중정 키링 & 연서

진정 디자인
4종 랜덤

아이데일 포 맨 x 호호와 거난이
발렌타인데이 마음배달 대작전

장바구니로 Go go sing

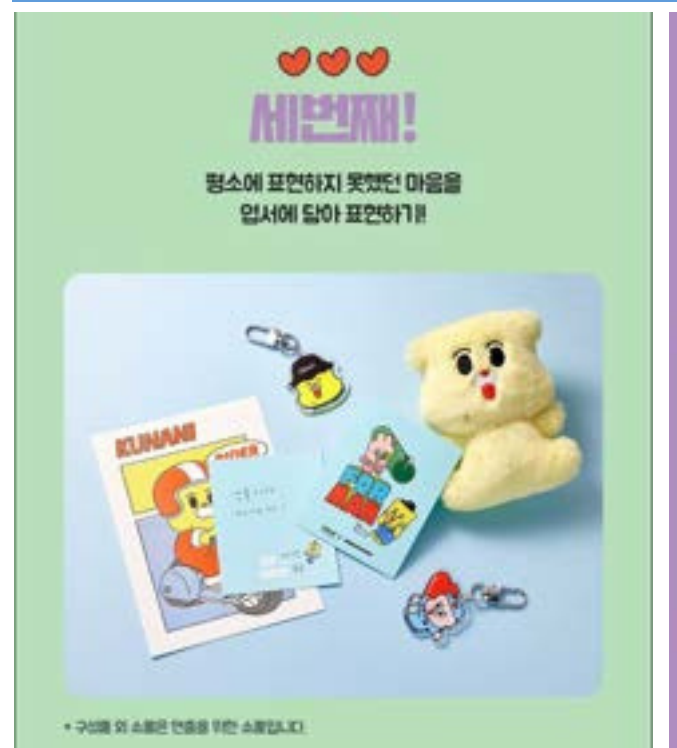
To 민감한 피부 고민러
From 아이데일 포 맨
진정 시카 울안원

To 모든 피부 고민러
From 아이데일 포 맨
1회 퍼펙트 울안원



세번째!

평소에 표현하지 못했던 마음을
입서에 담아 표현하기!



+ 구성품 외 소품은 면세품 무관 소품입니다.

두번째!

두근두근 랜덤키링으로 긴장감 조성하기!

지금 아니면 가장 수 없는 래알 한정템!
4가지 키링 중 어떤 키링이 들어있을지 맞춰보세요

4가지 랜덤 키링 후보 대공개



• 아이데일 포 맨 퍼펙트 울안원 링크 더블 기획
마음배달부 프로젝트 발렌타인데이 마음배달 대작전

Seoul Sticker Shop (2022~)

 호호 80887 : 지갑자속 마크업 키링 [호호 80887 : 지갑자속 마크업 키링 10,000원] 10,000원 ₩ 3,000원 ★ 5 평 2	 호호 80887 : 만도그거난 마크업 키링 [호호 80887 : 만도그거난 마크업 키링 10,000원] 10,000원 ₩ 3,000원 ★ 5 평 2	 호호 80887 : 지갑 마크업 키링 [호호 80887 : 지갑 마크업 키링 10,000원] 10,000원 ₩ 3,000원 ★ 5 평 2	 호호 80887 : 지갑자속 [호호 80887 : 지갑자속 3,000원] 3,000원 ₩ 3,000원 ★ 5 평 2	 호호 80887 : 서울에 온 걸 환영 2 [호호 80887 : 서울에 온 걸 환영 2 3,000원] 3,000원 ₩ 3,000원 ★ 5 평 2
 호호 80887 : 서울에 온 걸 환영 [호호 80887 : 서울에 온 걸 환영 3,000원] 3,000원 ₩ 3,000원 ★ 5 평 2	 호호 80887 : 만도그거난 [호호 80887 : 만도그거난 3,000원] 3,000원 ₩ 3,000원 ★ 5 평 2	 호호 80887 : 지갑 [호호 80887 : 지갑 3,000원] 3,000원 ₩ 3,000원 ★ 5 평 2	 호호 80887 : 발렌타인 [호호 80887 : 발렌타인 3,000원] 3,000원 ₩ 3,000원 ★ 5 평 2	



<https://smartstore.naver.com/seoulstickerhop/search?q=%ED%98%B6%ED%98%B6>

Brand Collaboration

Abstrait (2021)



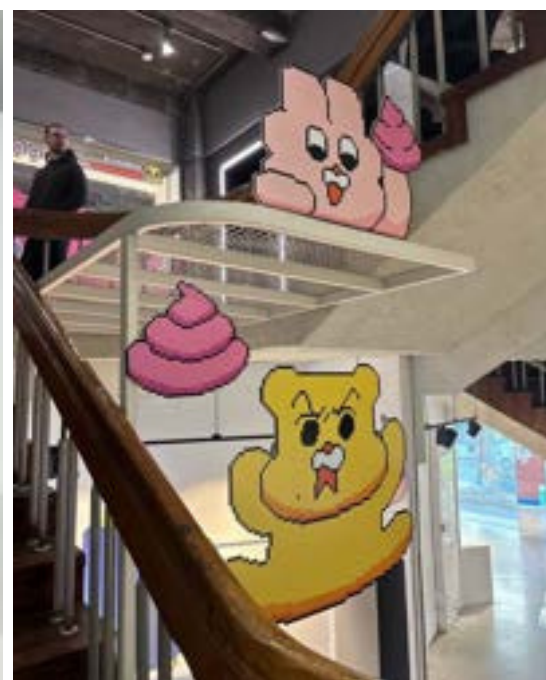
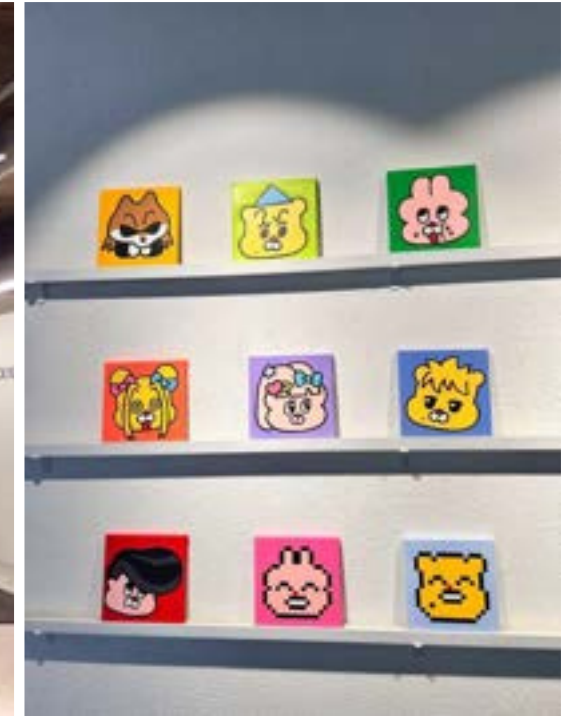
Merchandise

Blushtoy, Badge, Candle, Keyring, Postcard, Shoe Charms, Stickers etc.



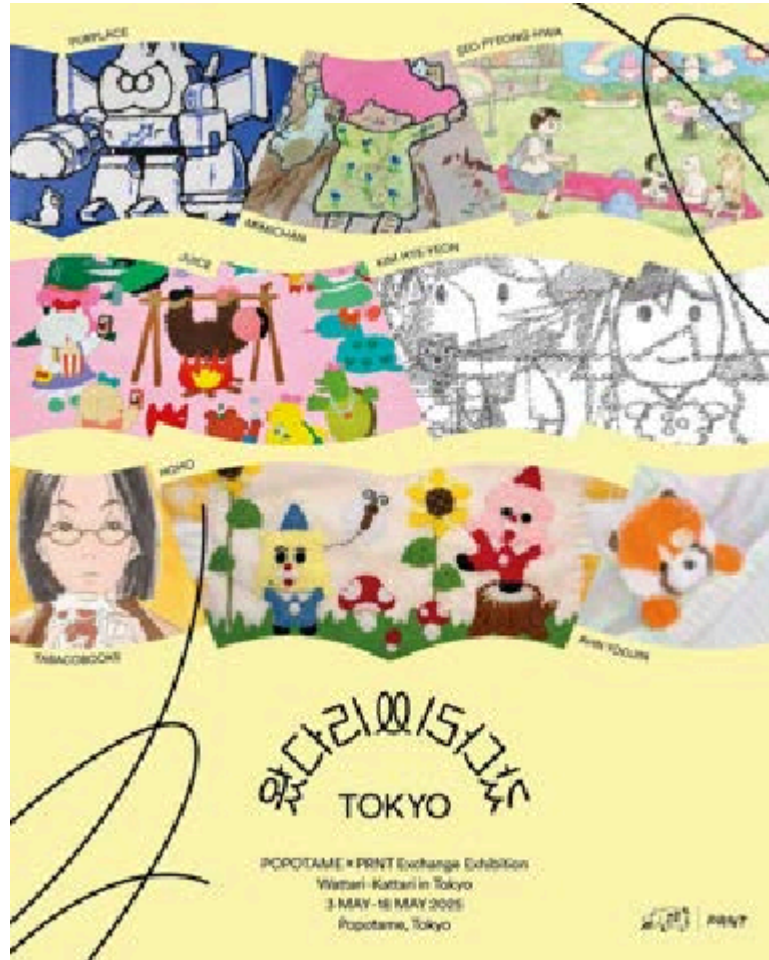
Exhibitions

“SuperSmashHohoand Kunani” at Mouse Potato, Seoul, Korea (2025-26)

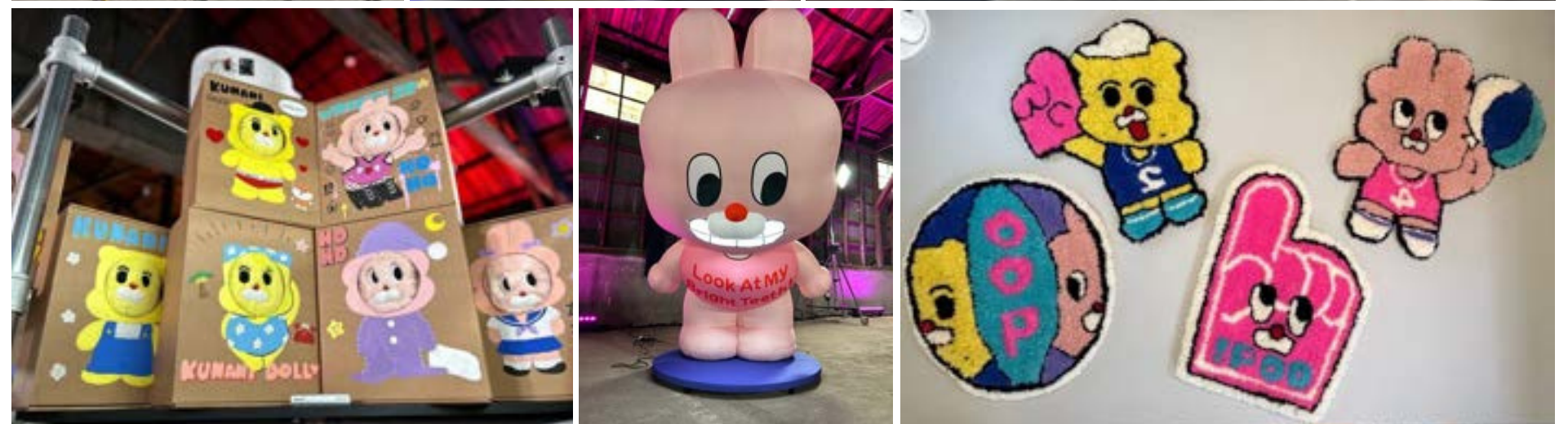


Exhibitions

Group exhibition at Popotame
Tokyo, Japan (2025)

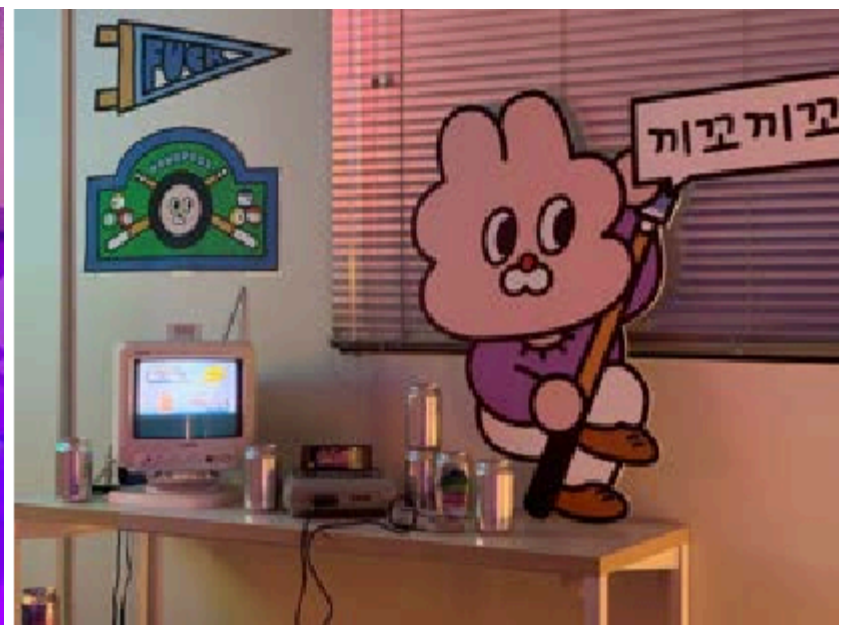
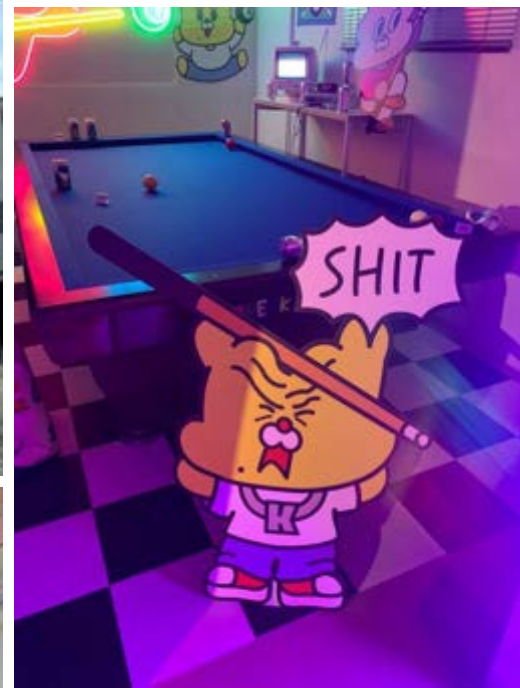
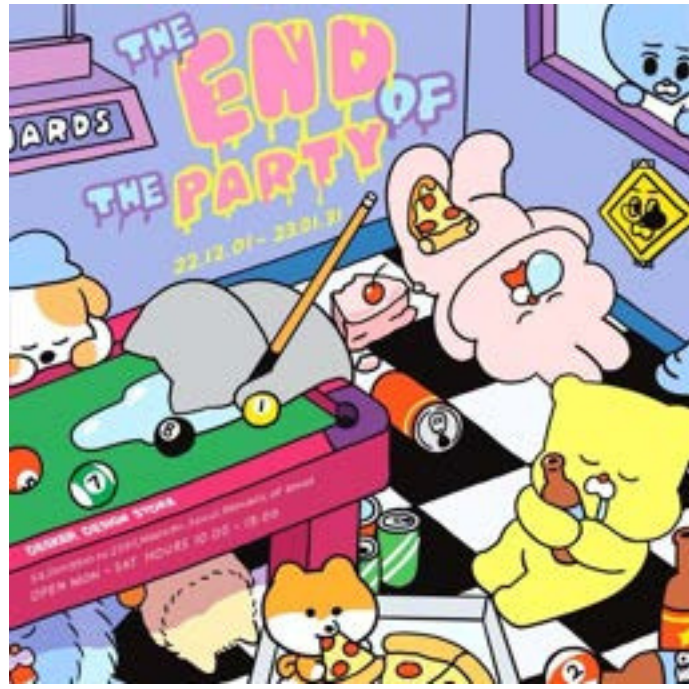


OOP! Visual Arts Festival, Seoul, Korea (2023)



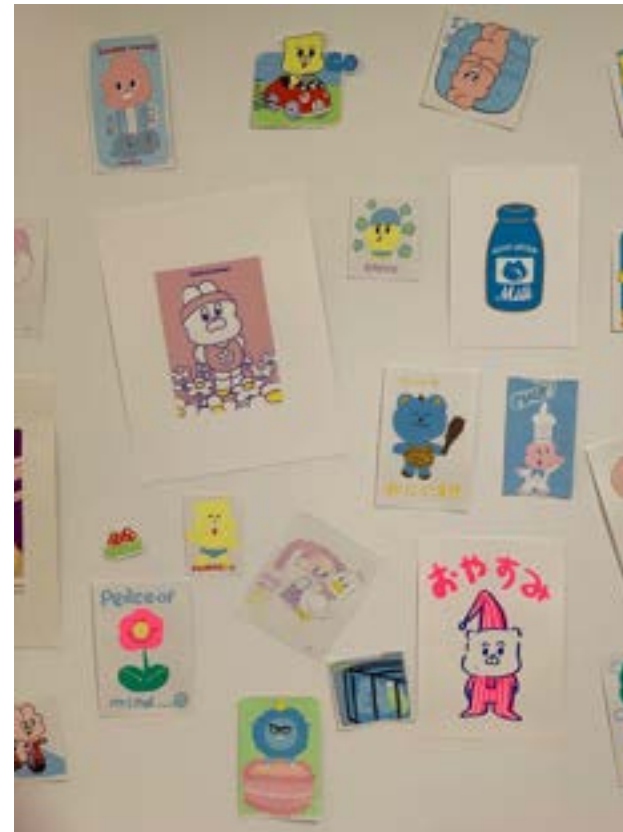
Exhibitions

SoloExhibition “TheEnd of the Party” at
DESKERDesign Store Seoul, Korea (2022-23)



Exhibitions

Solo Exhibition at PRNT Seoul, Korea (2022)



Exhibitions

Solo Exhibition "House of Gifts" at Daelim Museum, Seoul, Korea (2021)





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