





ARTIST DECK
LOVESOUP

The Artist: **LOVESOUP**

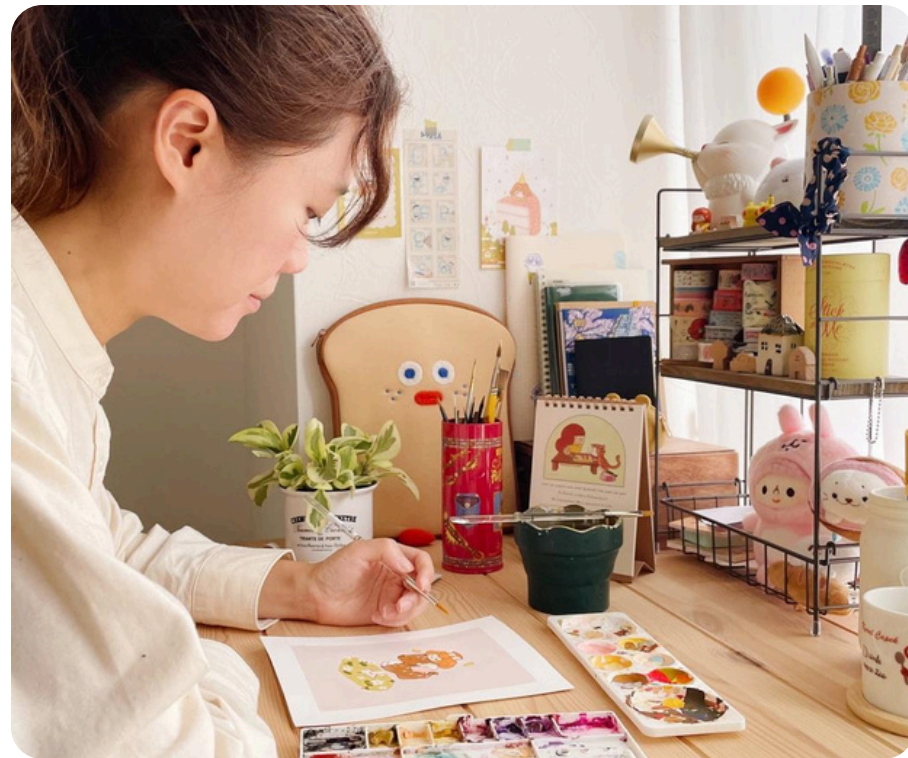
LOVESOUP is an artist and illustrator based in Yokohama, Japan. Born in Thailand and raised in Australia, she worked in architecture, graphic design, and advertising before turning her focus to art. After moving to Japan, she started her journey as an artist in 2018 and created her original character, **Pepper**. Since then, she has produced a wide range of works and products featuring Pepper, from stationery to apparel.

In 2021, she showcased Pepper in her first solo exhibition, “PLAY,” at Outré Gallery in Melbourne, Australia. Her paintings have been featured in exhibitions in Australia, Japan, Thailand, and the United States.

She also runs a YouTube channel where she shares her lifestyle and creative process.

LOVESOUP 是一位居住在日本橫濱的藝術家和插畫家。她出生於泰國，在澳洲長大，曾在建築、平面設計和廣告領域工作，之後將重心轉向藝術。她移居日本後，於2018年開始了作為藝術家的旅程，並創造了她的原創角色——Pepper。自那時以來，她推出了各式各樣的作品和產品，涵蓋了從文具到服裝的範疇。

2021年，她在澳洲墨爾本的Outré畫廊舉辦了首個個人展覽“PLAY”，展出了Pepper。她的作品曾參加澳洲、日本、泰國和美國的多個展覽。她還經營一個YouTube頻道，分享她的生活方式和創作過程。



WHO IS 'PEPPER'?

Pepper, a lazy girl who has grown weary of the busy human world, lives in a realm of human-cats, where she spends her days napping, eating potato chips, and enjoying an endless lazy Sunday. Her grumpy expression and messy hair are inspired by LOVESOUP's own childhood image that she once disliked. Despite Pepper's demeanor, she celebrates individuality, self-acceptance, and the joy of simple comforts, unapologetically being herself as she soaks up the quiet life.

Pepper是一個對繁忙人類世界感到厭倦的懶女孩，她生活在半人半貓的世界裡，每天都在小睡、吃薯片，享受懶惰的星期日。她那個不悅的表情和凌亂的頭髮，靈感來自LOVESOUP自己曾經不喜歡童年形象。儘管Pepper的樣子不太討喜，她仍然慶祝個性、自我接納，和對簡單舒適的快樂，毫無懸念地做自己，享受安靜的生活。

How was Pepper created?

Pepper was born in 2018, after LOVESOUP spent many years working in the fast, competitive, and often stressful creative industry. She was created from a desire to slow down and find joy in simple things.

Pepper是怎樣誕生的？

Pepper於2018年誕生，這是因為LOVESOUP在快速、競爭激烈且常常壓力重重的創意產業中工作了多年。她的誕生源於對放慢腳步並在簡單事物中找到快樂的渴望。



FRIENDS OF PEPPER



Ronie is a sensible, slightly anxious cat who wants to do her best at everything. Despite the difference in personality, she gets along well with Pepper since they both enjoy being quiet in each other's company.

Ronie 是一隻懂事、稍微焦慮的貓，她希望在每件事上都能做到最好。儘管性格不同，她與 Pepper 相處得很好，因為她們都喜歡在彼此的陪伴中享受寧靜。



Tora is brave chihuahua who thinks they are a tiger.

Tora 是一隻勇敢的芝娃娃，牠認為自己是一隻老虎。

Social Media

lovesoup



Sai

1,001
posts

150K
followers

520
following



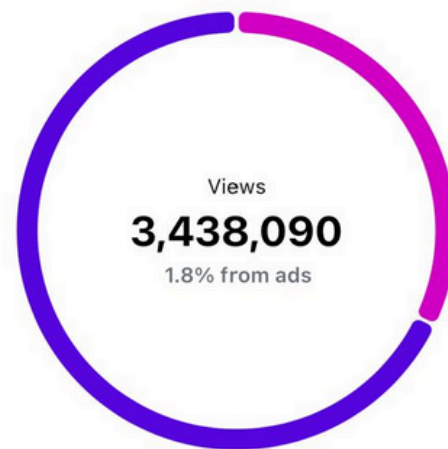
In st ag ram

150,000 followers

@lovesoup

Last 90 days ▾

Aug 20 - Nov 17



Top cities



Top countries

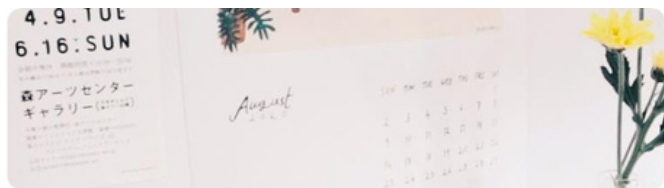


Top age ranges



*Data as of 18 Nov 2025 截至2025年11月18日

Social Media



LOVESOUP /
イラストレーターの日常

@lovesoup.studio

73.9K subscribers • 105 videos

An artist and homebody based in Japan. I am always home, except for when I travel ✈️ ...more

YouTube
73,900 followers

@love soup.st udi o



sai

@lovesoupstudio

illustrator in Japan. 🇯🇵 🇦🇺 オーストラリアから来たイラストレーターです.
Pepper is a lazy grumpy girl.

📍 Tokyo-to, Japan 🌐 patreon.com/lovesoup

144 Following 28.6K Followers

X
28,600 followers

@lovesoupstudio



Sai

lovesoup

artist based in Japan 🇯🇵

- drawings of grumpy, lazy girl Pepper •
- life and other things 🌱 •

ArtistsOnThreads

Japan

+1

11.1K views in the last 30 days >



20.3K followers • linkpop.com/lovesoup

Threads
20,300 followers

@lovesoup

Illustration Style Guide

@LOVESOUP



Illustration Style Guide

@LOVESOUP

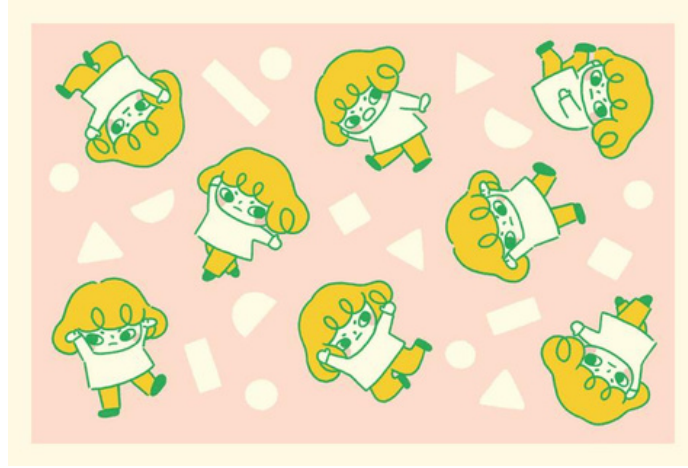


Illustration Style Guide

@LOVESOUP



ON MY WAY TO AN UNKNOWN,
BUT HOPEFUL FUTURE



I LIKE BEING QUIET WITH YOU



I'M LOST..



OH WELL!



I'M LOST..



OH WELL!



OH WELL!

AND THE PERFECT BOOK



YOU LOOK
HAPPY TODAY!



I'M DRESSED
AS AN OPTIMIST

BOO!

SPOOKY!!



BUT WHY ARE
YOU SO UNHAPPY?

I AM HAPPY



I JUST LIKE TO
LOOK GRUMPY!



BUT WHY ARE
YOU SO UNHAPPY?

I AM HAPPY



I JUST LIKE TO
LOOK GRUMPY!

AND I AM SO SMALL

Illustration Style Guide

@LOVESOUP



Illustration Style Guide

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LOVESOUP x KNT365 'HOME' Collection

2025 / KNT365 HOUSE / Tokyo, Japan



PR ARTICLE: <https://prtimes.jp/main/html/rd/p/000000018.000168805.html>

LOVESOUP x KNT365 'Wisdom' Collection

2025 / KNT365 Pop-up Shinjuku Isetan / Tokyo, Japan



LOVESOUP x KNT365

2025 / KNT365 Pop-up Shinjuku Isetan / Tokyo, Japan



LOVESOUP x Sakuralala

2022 / "Pepper's Home Life" Clear Stamps / Online release



PEPPER GOODS

2020 - 2025



PEPPER GOODS

2020 - 2025



Exhibitions

2011 - Group / 'Smart ARTS ' Pine Street Creative Arts Centre / Sydney, Australia

2012 - Group / 'Mad Like Us', Newsagency Gallery / Sydney, Australia

2021 - Group / 'Odekake' Design Festa Gallery / Tokyo, Japan

2021 - Solo / 'PLAY' Outré Gallery / Melbourne, Australia

2023 - Group / 'LOCALS' Outré Gallery / Melbourne, Australia

2023 - Group / 'Tokusatsu' Nucleus Portland / Oregon, United States

2024 - Group / 'PunchDrunk Love' / Superwow x HypeCartel / Bangkok, Thailand

2024 - Group / 'LOCALS' Outré Gallery / Melbourne, Australia

2024 - Group / 'You're Just My Type' Outré Gallery, Melbourne, Australia

2025 - Group / 'LOCALS' Outré Gallery / Melbourne, Australia

2025 - Group 'Gone Fishing' Superwow Gallery / Sunshine Coast, Australia



PLAY Solo Exhibition

2021 / Outré Gallery / Melbourne, Australia

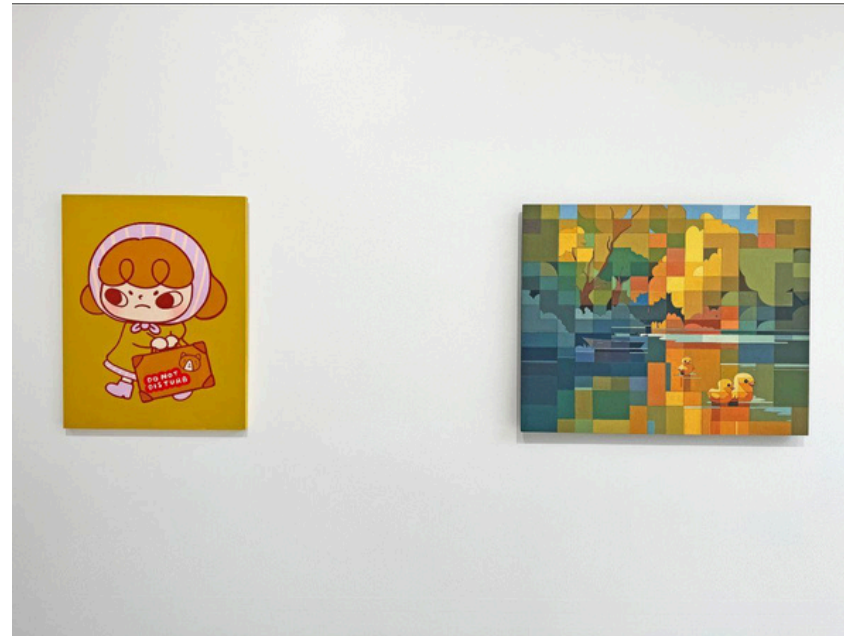


*Remember in the playground,
You were once an astronaut in space,
a captain of pirates,
an adventurer in the jungle,
a friend of lions.
Who would you like to be now?*



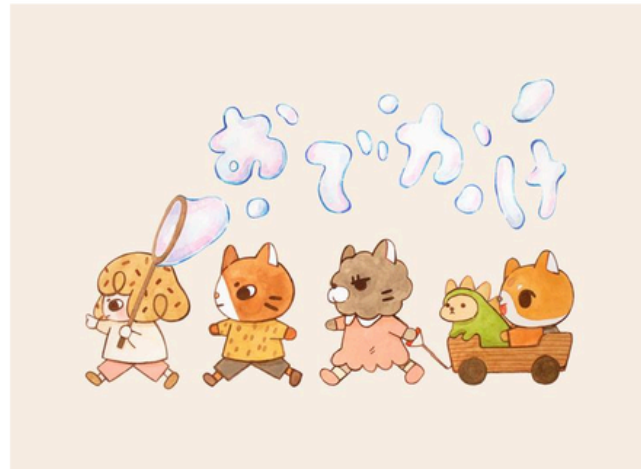
'Gone Fishing' Group Exhibition

2025 / Superwow Gallery / Sunshine Coast, Australia



Odekake Group Exhibition

2021 / Design Festa Gallery / Tokyo, Japan





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