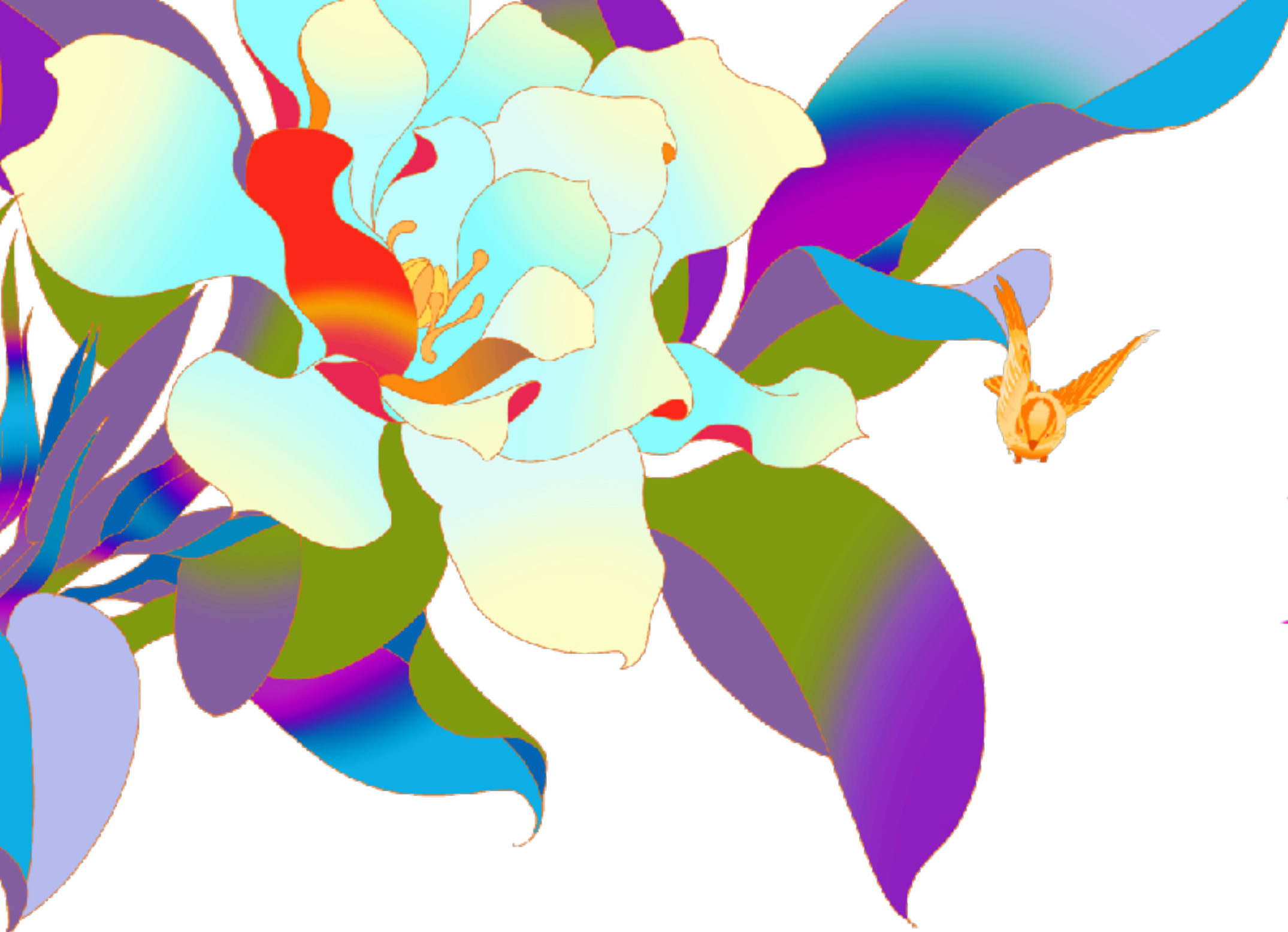






SHEEP CHEN
Artist Introduction Deck 2025



" The sun is fair and selfless. Its rays spread across the earth, warming every corner and every person without discrimination.

I hope that my murals can also possess such power, enabling every viewer, regardless of where they come from or where they are, to draw warmth and energy from them."

- Sheep Chen

Sheep Chen 陈暘

Street artist and muralist based in Jiaxing, China: Chen's work radiates universal warmth through his signature sun motifs. His art speaks a language of love and connection that crosses all boundaries. Each piece invites viewers to share in its energy, reminding us that, like the sun above, we all deserve to shine.

Client Selection



BALENCIAGA



Lane Crawford



Mercedes-Benz

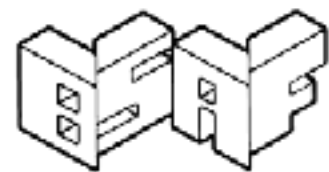
ALDO



Resident Mural Artist @
Nippon Paint Asia

Supporting art education in
rural communities since 2018

Event Selection



HKWALLS

得丘·上海国际插画艺术季
DEQU THANGHAI
INTERNATIONAL ILLUSTRATION FAIR





Suns on Murals



For seventeen years, I've channeled graffiti's raw energy into powerful murals, with **the sun – my signature symbol of universal connection – illuminating every step of this evolution.**

Each piece weaves vibrant colors with intricate details, speaking an ancient wisdom through a modern tongue, where Chinese mythology meets contemporary life.

While my roots draw deep from Chinese artistic traditions, my vision reaches far beyond borders. Twenty-four murals across six countries – from Singapore's urban energy to Sweden's northern light – each adding new depths to my artistic vocabulary.





First International Sun

In 2019, as the first Chinese artist invited to the prestigious POWWOW festival in Guam, I brought a piece of ancient Chinese mythology to the Pacific. **My mural "The Eight Immortals Crossing the Sea" became a bridge between worlds – just as the legendary immortals used their magical powers to cross oceans and bring blessings, I crossed the Pacific to share Eastern artistry with new shores.**

The local community's response was touching – they added a plaque explaining the Eight Immortals' tale, transforming the wall into a living cultural exchange. This moment crystallized my belief in art's power to transcend borders and connect hearts through shared stories.



Largest Sun



I created "Eternity" – at 300 square meters - at Shanghai's bustling Wujiaochang Metro Station.

The mural captures an eternal moment between sun and moon, their timeless love frozen against the urban landscape.

Selected for the Shanghai BOILING Street Art Festival, this piece transforms one of Shanghai's major transit hubs into a canvas of hope – **turning a busy intersection into a moment of connection for thousands of daily passersby.**



Moving 3D Sun

Traditional murals, while powerful, are confined to two dimensions. This limitation sparked my exploration into how we could transform static art into an interactive experience. **The breakthrough came through augmented reality (AR) technology, leading to a groundbreaking collaboration with Nippon Paint and Alibaba in 2022 - China's first 3D mural-themed NFT.**

By embedding QR codes within the mural, we created a bridge between physical and digital art. Viewers can now scan the mural with their phones, bringing the static artwork to life through AR animation. This innovation proved successful, with 360 downloads during its first month on Alipay's NFT platform.

While my murals across Asia have already become community gathering points, AR technology opens up exciting new possibilities for public art engagement. Imagine murals that not only beautify spaces but become interactive storytelling portals, creating deeper connections between art, technology, and community. This is just the beginning of how digital innovation can transform public art experiences.



Cosmic Music Box. 2021, Alibaba and Project Art+, Chengdu .



The Star Catcher. 2019, Miami, USA.



Furthest Sun

"The Star Catcher" emerged from my own childhood dream – that simple, magical wish to reach up and grasp a star. Standing before that blank wall, I saw a chance to transform a personal memory into a shared dream.

The mural became more than paint on concrete; it became a daily conversation with the school community. Children would take detours to watch the star catcher take shape, their eyes bright with wonder and recognition. **They'd share their star-catching dreams, reminding me why public art matters – it's not just about transforming spaces, but creating moments where personal stories become collective inspiration.**



Furthest Sun

"Balance" was inspired by the sight of two swans on a tranquil lake in Sweden - one black, one white. Their contrasting yet harmonious coexistence reminded me of the Yin Yang symbol, reflecting the eternal dance of complementary forces. **This concept of balance speaks to how different individuals and cultures can not only coexist but enhance one another, jointly creating a future of shared prosperity and harmony.**

I painted this mural for the WESTCOAST mural festival in Halmstad, Sweden in 2018, aiming to weave together the ancient wisdom of Chinese philosophy with the natural beauty of the Swedish landscape.



Balance. 2018, WESTCOAST festival, Halmstad, Sweden.

Lighting Up With Nippon Paint

Since 2018, I've partnered with Nippon Paint Asia on their Art+ Project, transforming schools and city spaces while bringing art education to rural communities in **China**. These walls have become more than canvases – they're proof that public art can unite communities and inspire futures.

Like the sun that rises each morning, these murals radiate positive energy, bringing light and inspiration to community members wherever they stand.



Curated partnership for Art + Project
Supporting art education in rural communities in China since 2018

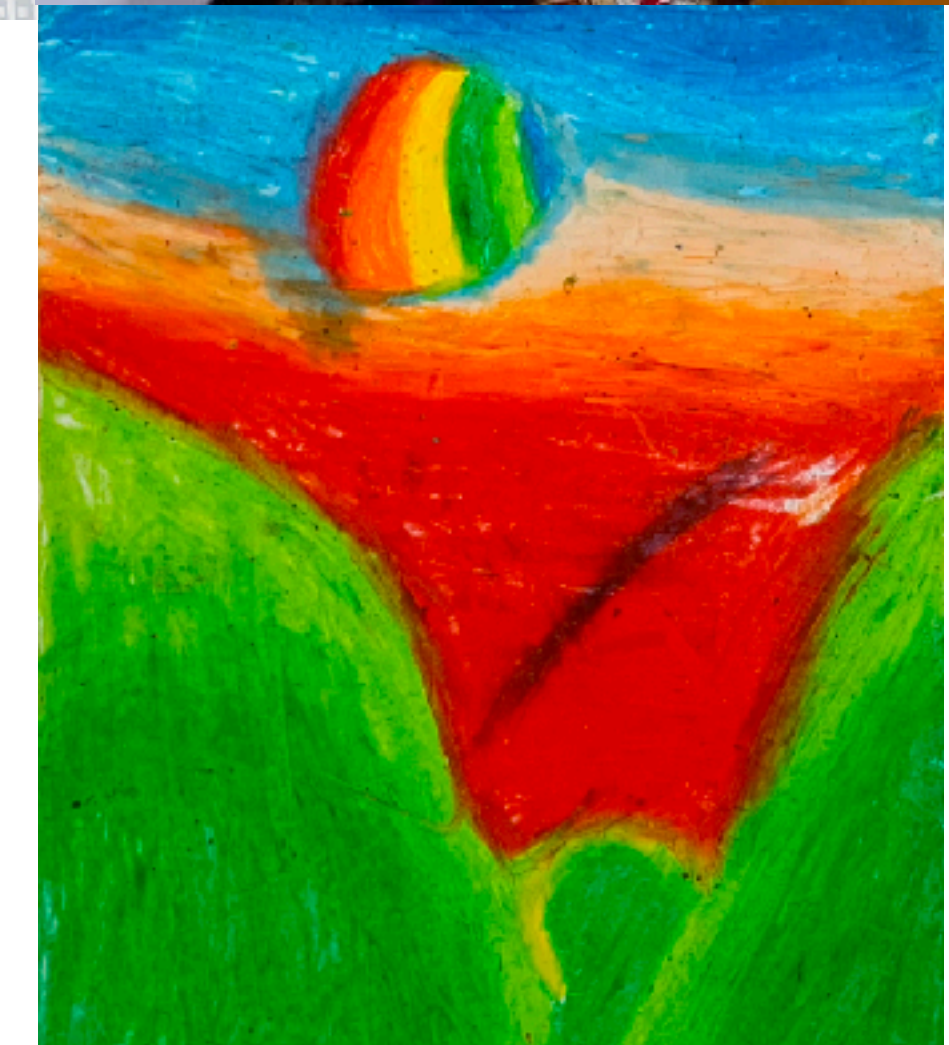


Lighting up Artistic Inspirations

"Children of the Gods Can Dance" transformed the walls of Guantang Primary School, nestled high in Tibet at 4,500 meters. Despite the challenges of altitude sickness and unpredictable weather, this mural, inspired by traditional Tibetan costumes and dances, brought new color to the school.

After completing the mural, I gathered the students for an art class. Sitting in a circle beneath the fresh paint, they drew from their hearts and wrote down their wishes. **One quiet child's drawing particularly moved me - he sketched a beautiful valley with a sunrise, and though he had never left his mountain home, wrote simply: "World Peace."**

The impact rippled through the school community. Soon, students began creating their own artwork, turning blank walls into canvases of expression.



Lighting up hopes and connections

My journey with Nippon Paint has led me to discover China's hidden treasures, like Jiuzhaigou in Aba, where challenging mountain roads and unexpected moments of beauty - such as sheep appearing after a storm - inspire my art.

These experiences shaped "Xiang'en," a mural featuring a girl holding a lamb, symbolizing hope and good fortune.

I invite artists worldwide to join this meaningful mission, where each remote location offers not just a canvas for creation, but a chance to touch lives and find unexpected inspiration.



Xiang En. 2019, Project Art+, JiuZhaiGou, China.



Commercial Works





I create "Taste the Starlight" series in 2022 through collaboration with Rémy Martin. Together, I designed three packaging variations. Held a solo exhibition in collaboration with Shanghai Rising Contemporary Art Fair as a part of the live streaming launch event.

Became a best-selling artist co-branded product in Remy Martin's portfolio.



Package Variation:
"Glorious Sun", "Bright Moon" and "Starry Sky"

Live streaming event attracted over 2 million viewers. Sales achievements:

- Co-branded products: 2,000+ pieces sold
- Linked products: 7,000+ pieces sold
- Total sales of new designs: 20,000 pieces



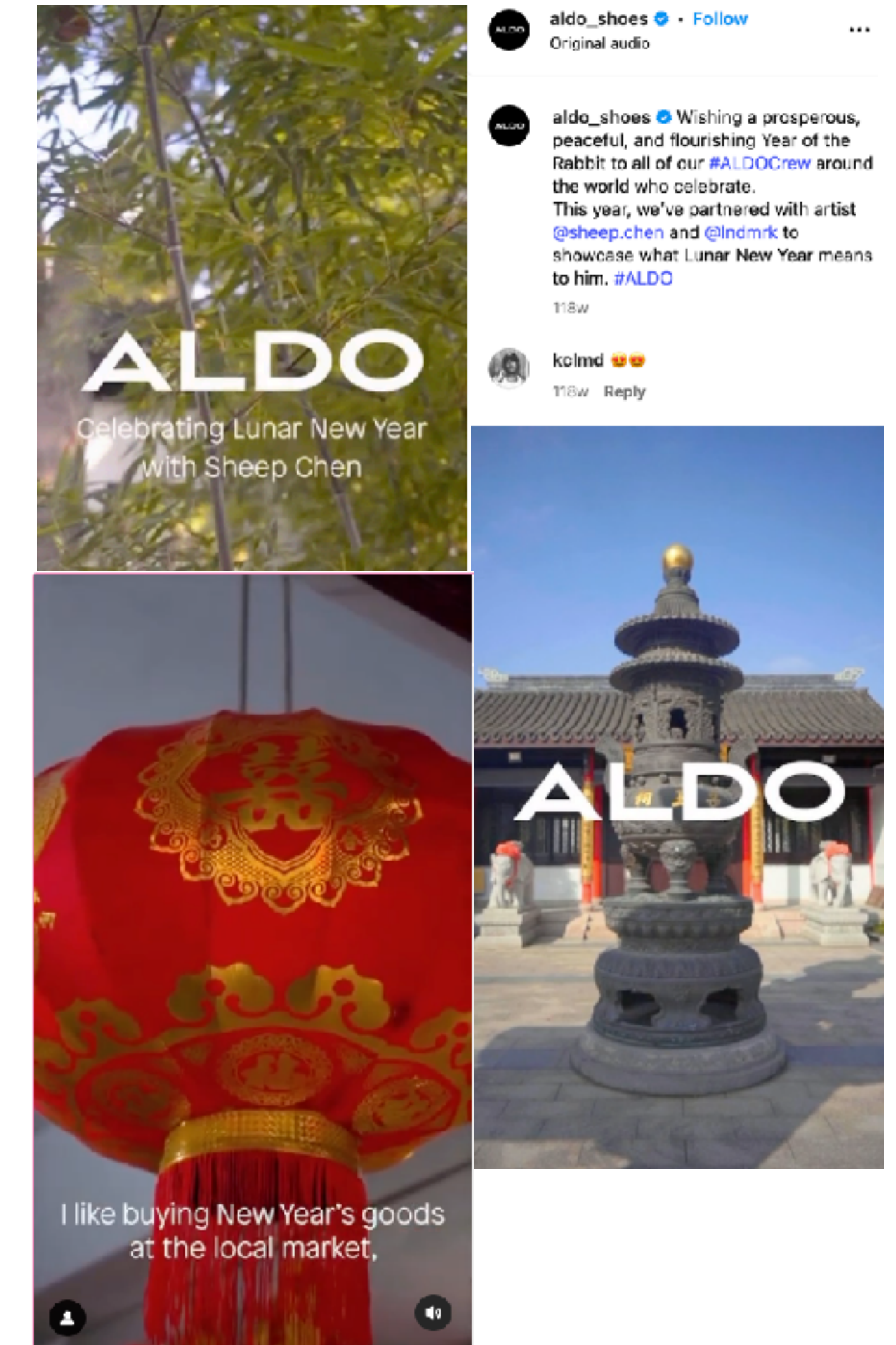
2D designed elements featured in commercials



Exhibition@ Shanghai Contemporary Art Fair

ALDO

For Lunar New Year 2023, I created four original designs for the "Year of the Rabbit" series. These designs were showcased across 100+ Aldo locations throughout Asia during a 3-month campaign.

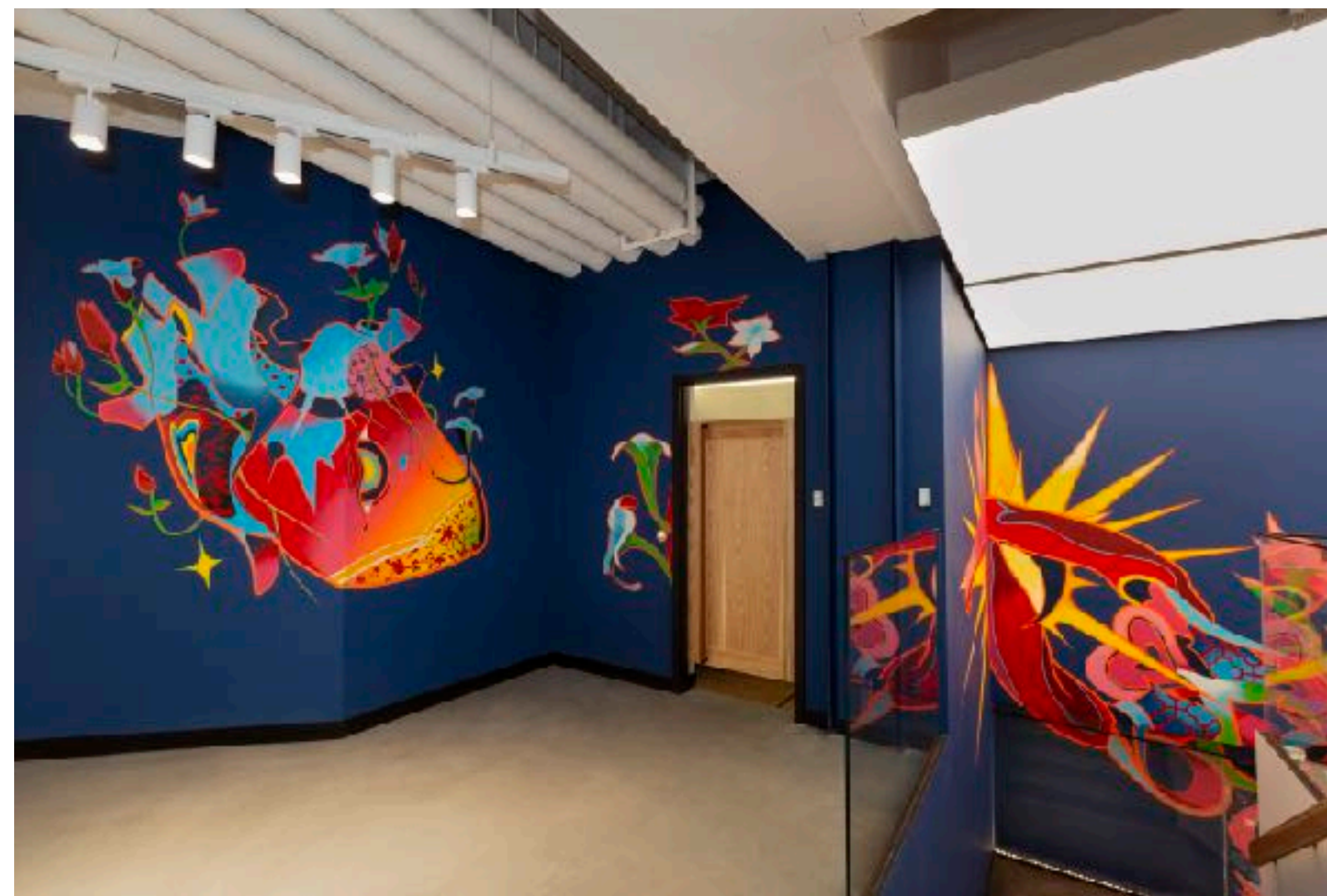
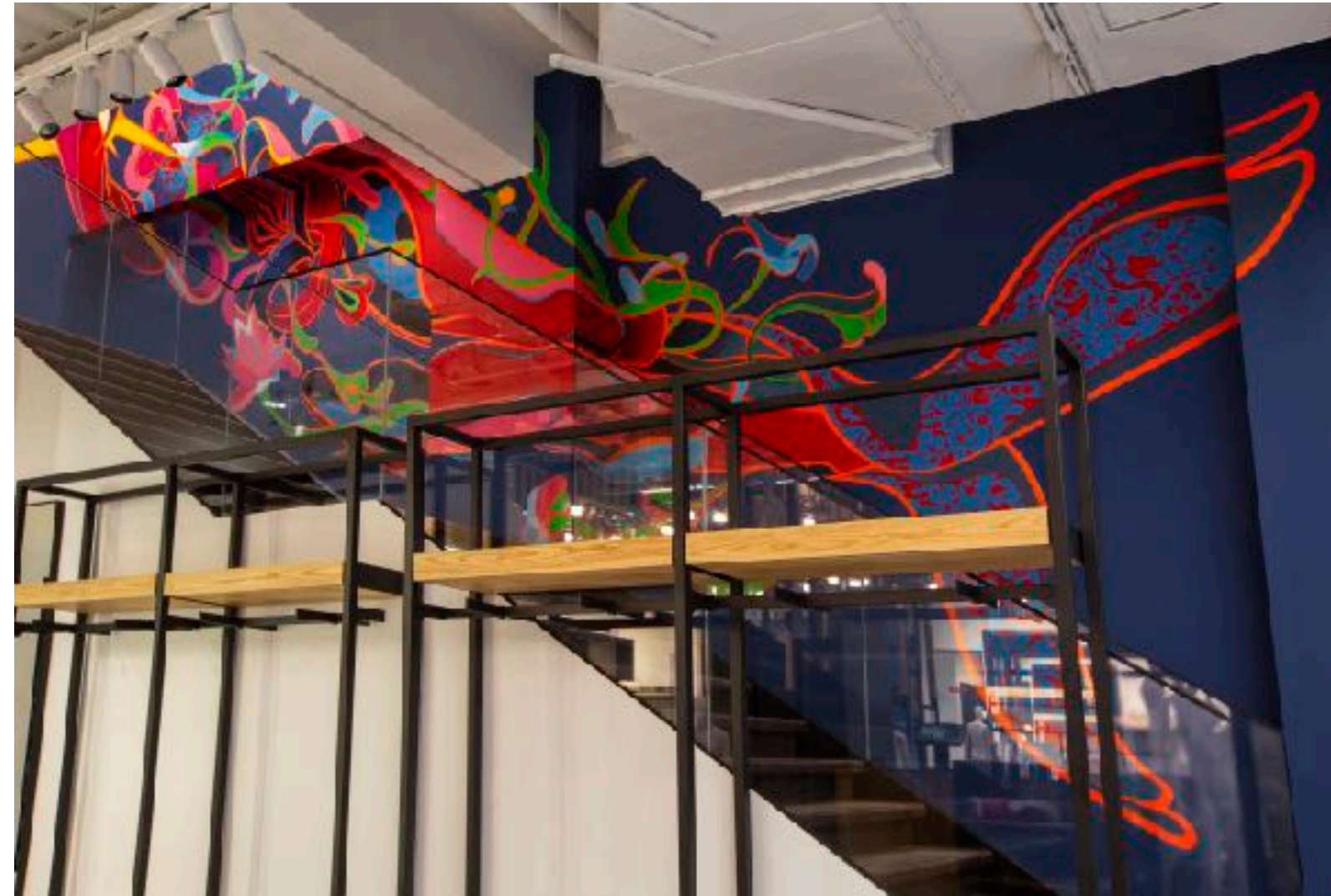


Short social media film showcasing New Year in China and my creative inspirations



In 2020, I created a large staircase wall mural installation for LEVI'S NextGen store in Shanghai, one of the two pinnacle stores in China.

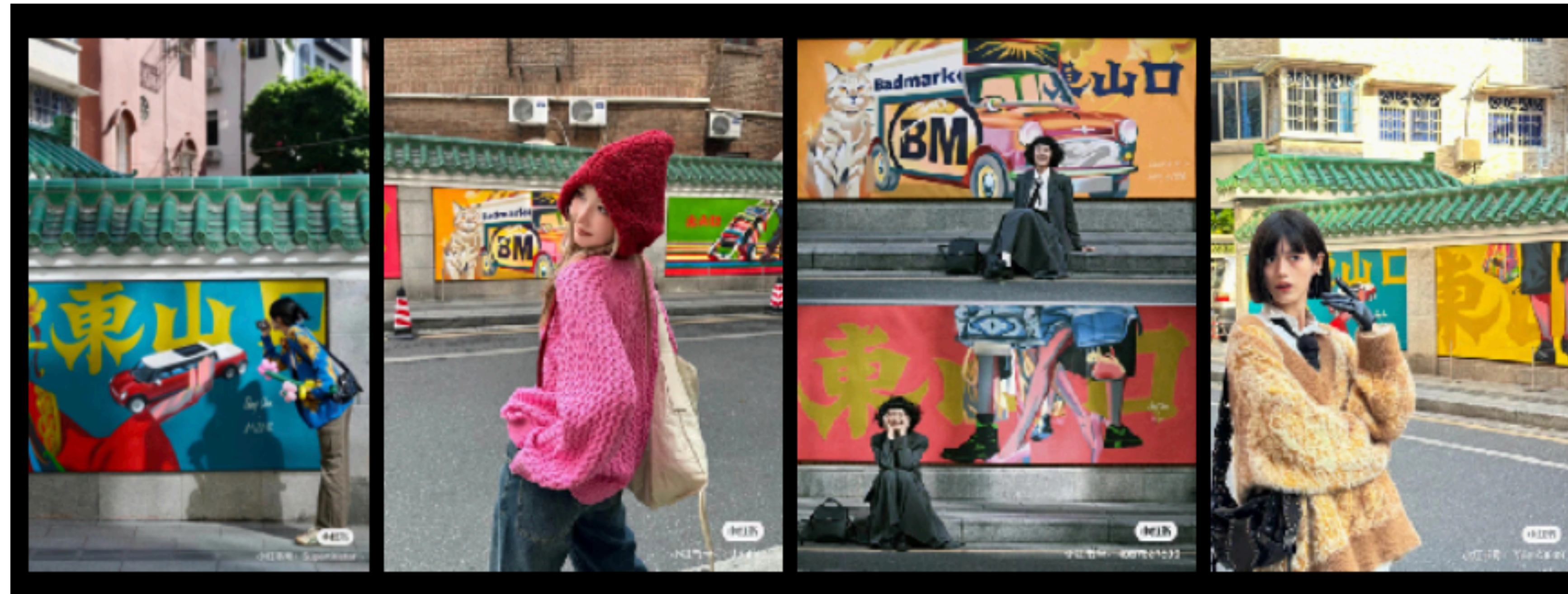
Drawing inspiration from LEVI'S signature blue and the mythology of Atlantis, these works now stand as a permanent fixture to promote the sustainable Tailor Shop ethos that encourages up-cycling and reinforces authentic self-expression.



Super Model Liu Wen posing under my mural as part of the promotion of the New Gen Store



For MINI's 2023 new car launch Guangzhou's trendy Dongshankou district, I created an immersive art exhibition celebrating the brand's heritage. Drawing inspiration from the area's vibrant urban culture, I designed artworks featuring MINI's six classic vintage cars, weaving together the district's laid-back atmosphere with the brand's iconic design elements. The month-long exhibition transformed the landmark location into an artistic dialogue between automotive history and contemporary street culture.

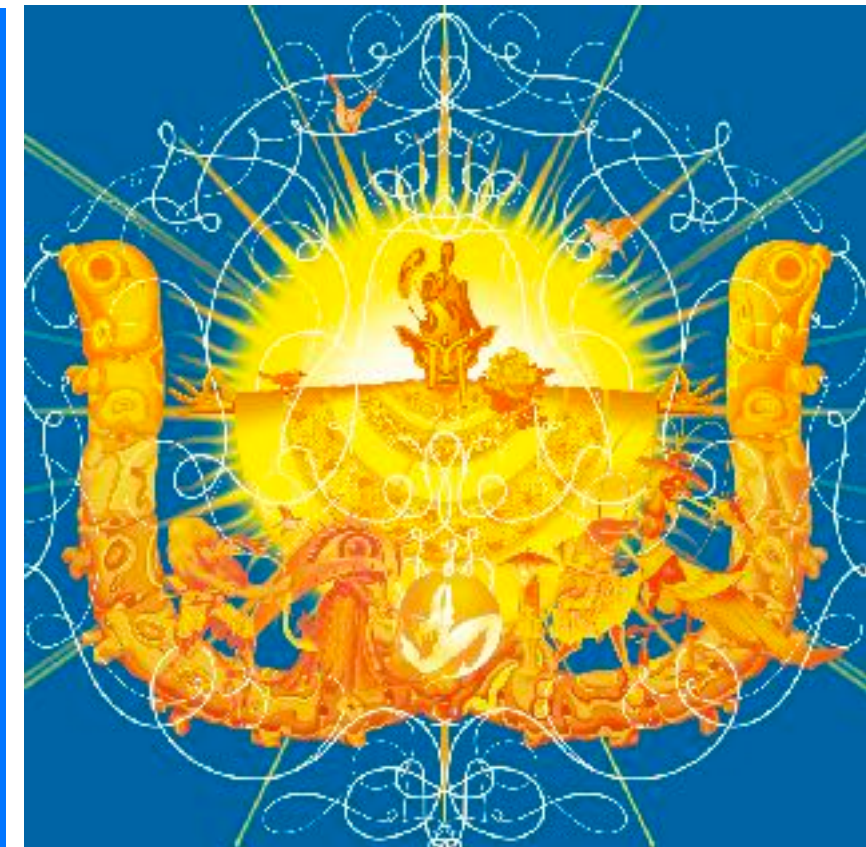
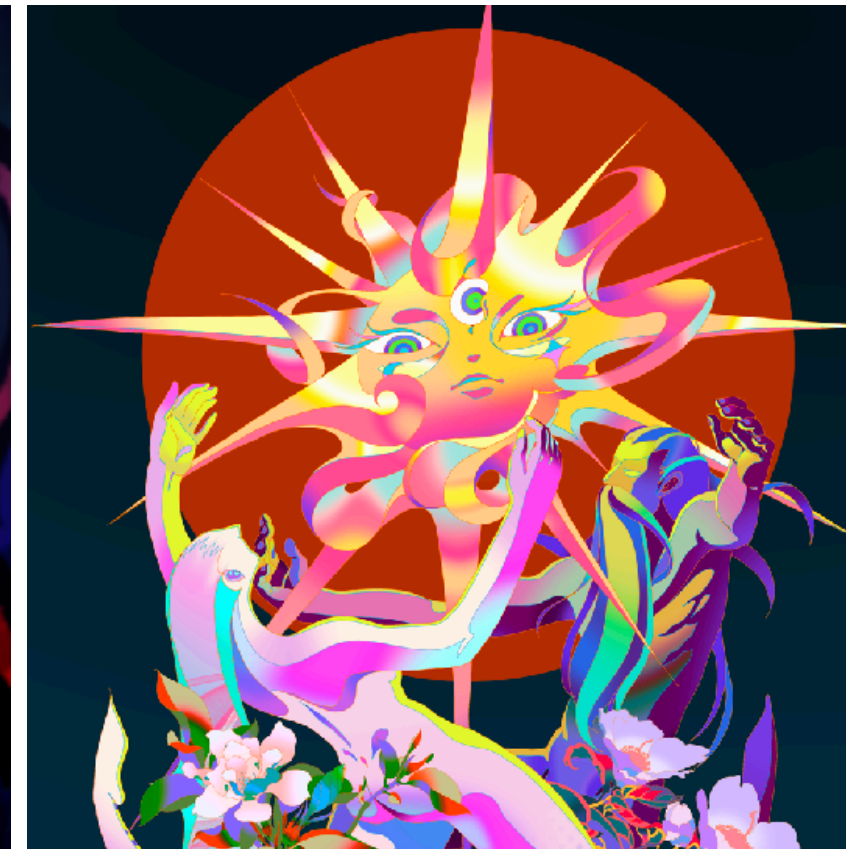
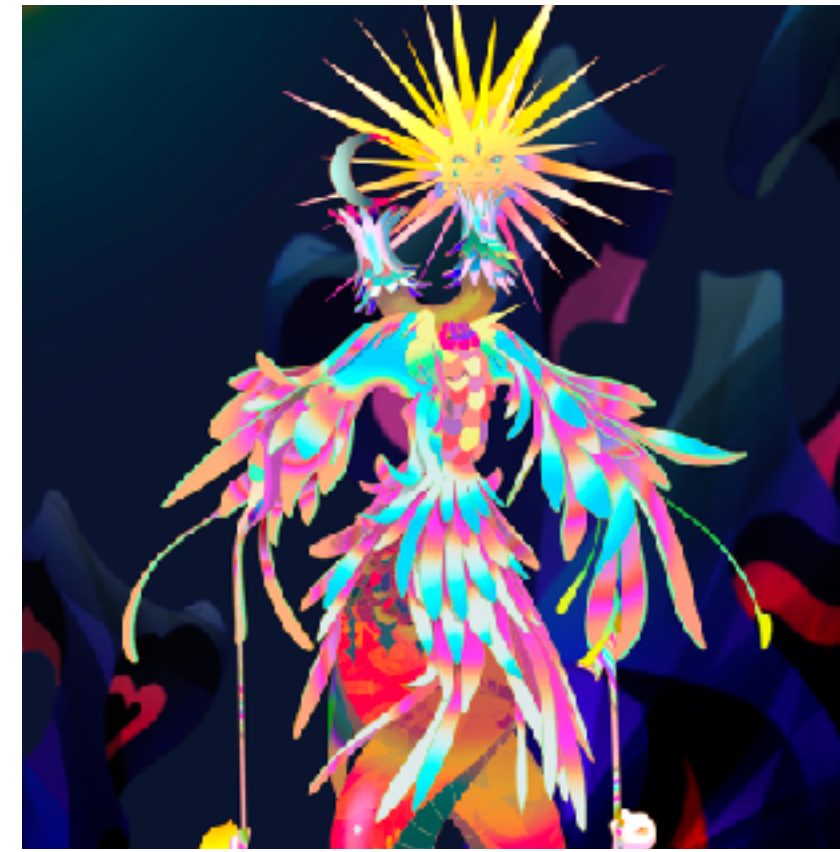


Became a viral photography destination, attracting over 300 influencers, Generated 19 million views on RED NOTE (Chinese social media platform), Successfully merged trendy fashion with urban street culture.

Personal Works

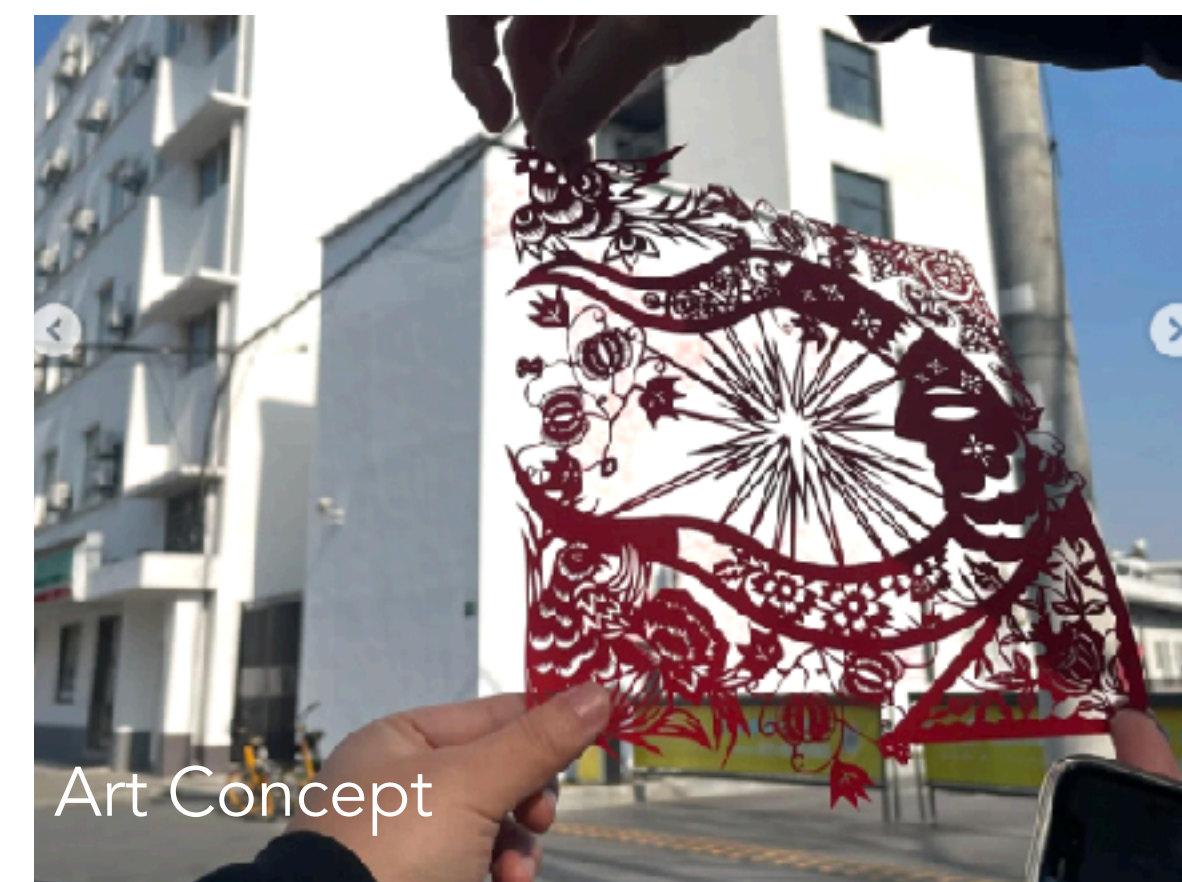
My artistic journey explores the intersection of China's rich cultural heritage and contemporary expression. Since 2019, **I've been reinterpreting ancient Chinese mythology - stories that captivated me since childhood- through modern street art and digital techniques.** This fusion extends beyond murals into exhibitions, digital installations, and traditional art forms like paper cutting, each medium offering a new way to bridge Eastern and Western artistic dialogues.

In my work, the sun serves as a recurring motif, symbolizing universal connection and hope. **Whether through gallery exhibitions featuring digital interpretations of ancient myths, or experimental pieces blending traditional Chinese techniques with modern technology, my art aims to create a contemporary language that speaks to both Eastern philosophy and Western sensibilities.** These explorations continue to evolve through collaborations with cultural institutions and fellow artists, pushing the boundaries of how traditional narratives can be reimagined for today's global audience.





Peper Cutting



Art Concept



Mural Intepretation

Reinterpret Folk Art

Paper-cutting (剪纸), a traditional Chinese folk art, uses delicate red paper cutouts to tell stories of blessing and celebration. These intricate designs, historically displayed on windows and doors during festivals, carry deep cultural significance for prosperity and harmony.

Interpretation: My project explored how paper-cutting's distinctive visual language – characterized by sharp angles, flowing curves, and symbolic patterns – could be adapted to urban architecture while maintaining its spiritual essence. The challenge was to preserve the art form's intimate details while scaling them to monumental proportions.

In 2024, this vision materialized as a Lunar New Year mural at Shanghai's Yangpu Riverside. The installation transformed traditional Year of the Snake paper-cut motifs into large-scale urban art, effectively turning a city wall into a giant red paper window. This merger of street art's scale with paper-cutting's precision demonstrated how traditional folk art could be powerfully reimagined in contemporary urban spaces.



Snake Paper-cut Urban Art. 2024, Shanghai.

Reinterpretate Classic Legend

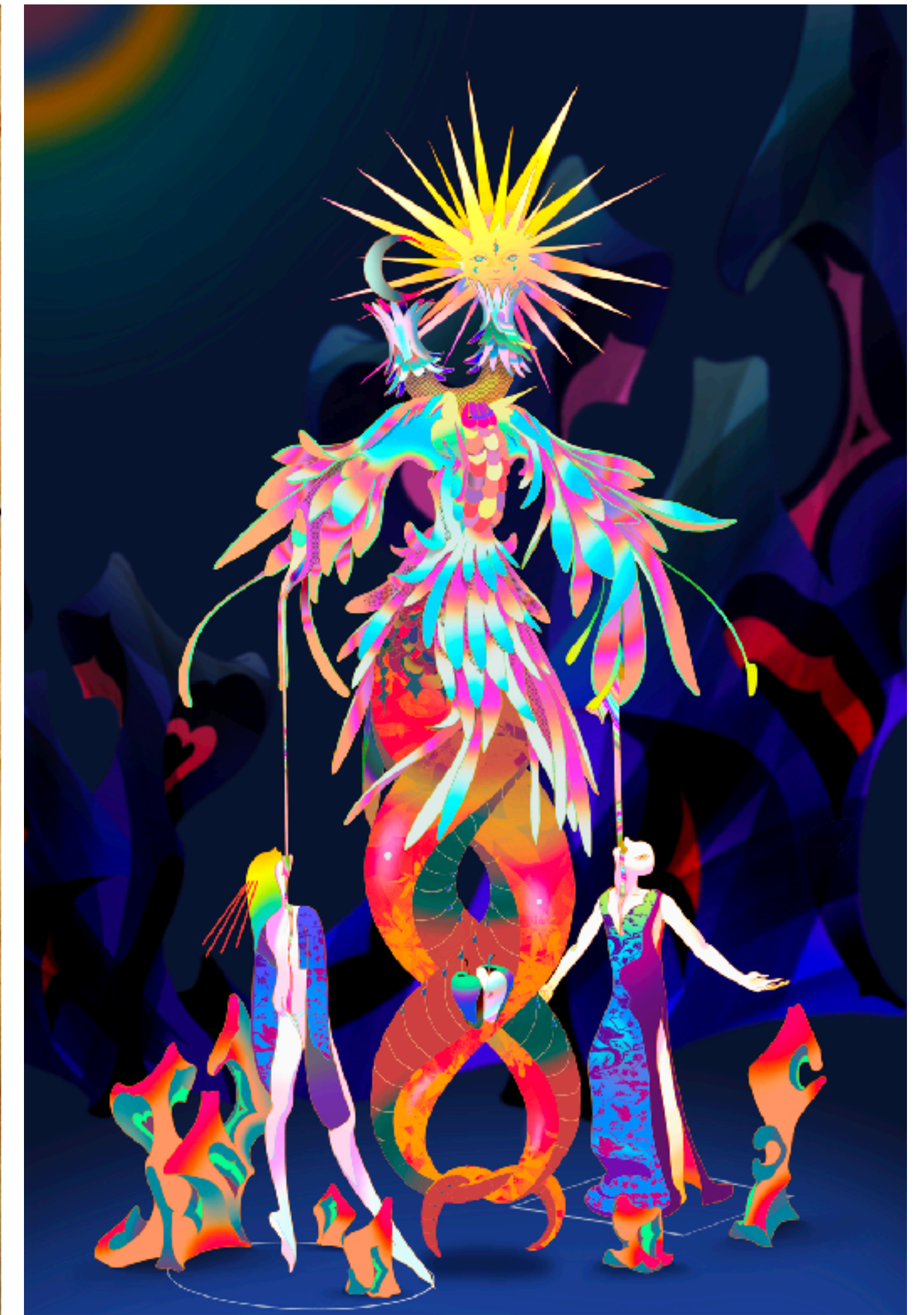
Ancient Legend: According to Chinese mythology, siblings Fuxi and Nüwa married to create humanity after receiving divine approval through intertwining smoke on Kunlun Mountain. Together, they shaped civilization - Fuxi developed the Eight Trigrams to understand cosmic patterns, while Nüwa created humans from clay and taught them essential skills like farming and weaving.

Artistic Interpretation: This piece reimagines these divine creators as celestial bodies: Fuxi as the Sun (warm, bright) and Nüwa as the Moon (soft, cool), embodying the yin-yang duality of creation. Traditional craftsman's tools - the compass and square - are personified as Nüwa's assistants in human creation.

The artwork bridges ancient Chinese mythology with contemporary visual language, offering a fresh perspective on traditional creation stories while preserving their profound cultural significance.



The Picture of Fuxi and Nüwa, Tang Dynasty



SHEEP, *Fuxi and Nüwa*. 2020

Reinterpretation Classic - 3D

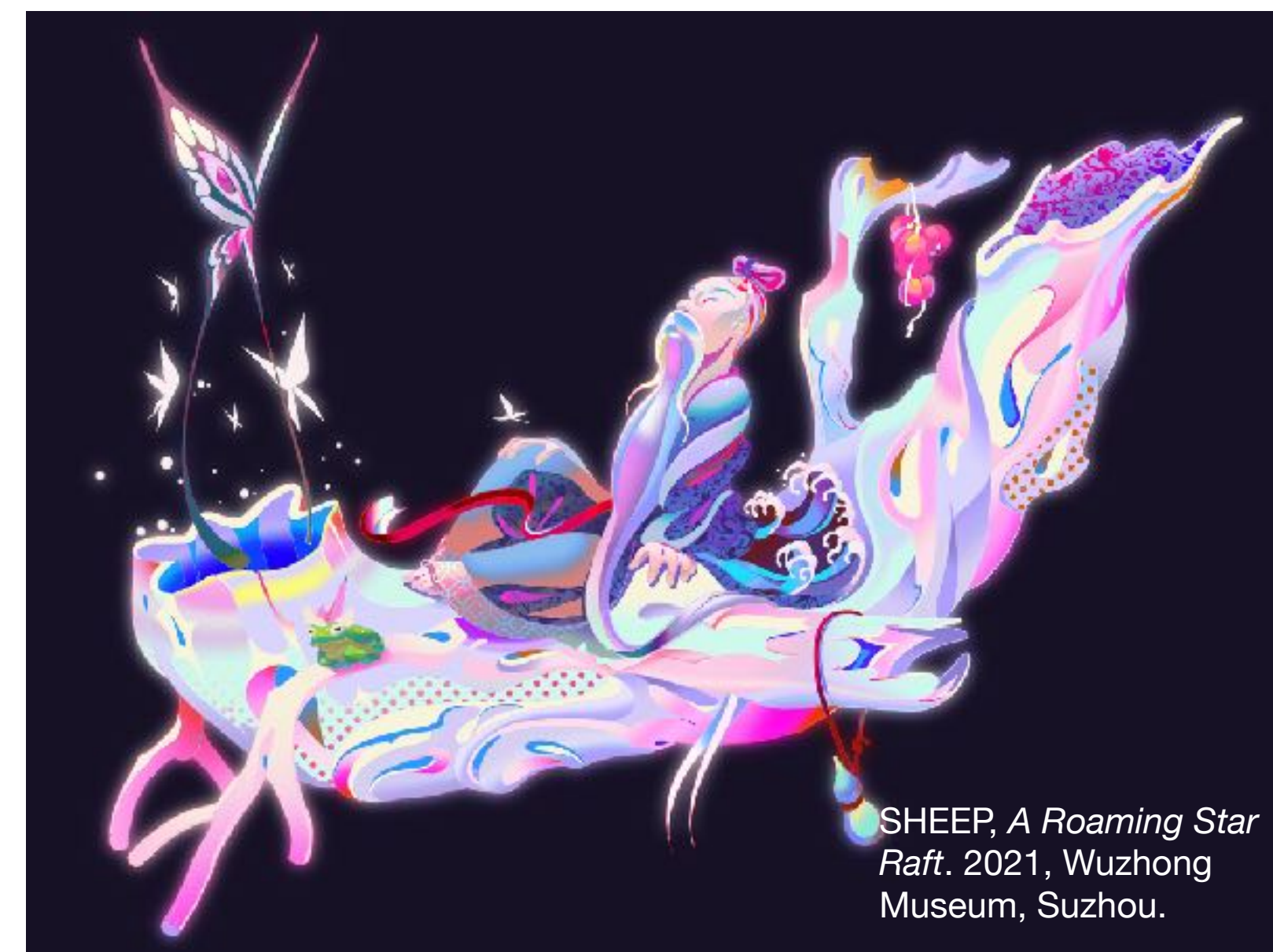
Classic: The "Silver Raft Cup" from Ming Dynasty, crafted by silversmith Zhu Bishan, was a remarkable imperial vessel that could float when filled with wine. This first-class cultural relic exemplified the perfect blend of artistic craftsmanship and innovative design at royal banquets.

Interpretation: Commissioned by Wuzhong Museum in 2021, I reimagined this historical masterpiece as "A Roaming Star Raft." Through digital deconstruction, the imperial vessel was transformed into a cosmic voyager navigating through stellar seas, bridging classical craftsmanship with contemporary digital art.

The project culminated in a large-scale installation at the museum square. The painted sculpture, installed in a mirrored pool, creates an illusion of floating between reflection and reality when water meets its base. This physical manifestation successfully merges Ming Dynasty innovation with modern artistic expression, offering visitors an immersive connection to both historical heritage and contemporary creativity.



Bishan, Zhu, *Silver Raft-shaped Cup*. Yuan Dynasty, Wuzhong Museum, Suzhou.



SHEEP, *A Roaming Star Raft*. 2021, Wuzhong Museum, Suzhou.



SHEEP, *A Roaming Star Raft*. 2021, Wuzhong Museum, Suzhou.

Reinterpretation Classic - 3D

Classic: The "Gilt Silkworm," a first-class cultural relic from Han Dynasty housed in Suzhou Silk Museum, stands as a golden testament to China's silk heritage and the cultural exchanges along the ancient Silk Road.

Interpretation: In 2025, my project "Golden Age" reimagined this historical artifact by interweaving two narratives: the journey of Silk Road merchants and the metamorphosis of silkworms. The design merged Eastern Baoxiang flower patterns with Western Rococo curves, symbolizing the cross-cultural exchange of the ancient trade routes.

The exhibition centerpiece was a suspended golden silkworm moth installation, chronicling the transformation from egg to silkworm to emergence. Using a combination of electronic painting, acrylic UV printing, and cutting technology, the installation created an immersive environment that bridged historical significance with contemporary innovation, allowing visitors to experience the continuing evolution of cultural exchange.



Gilt bronze silkworm. Han Dynasty, Suzhou Silk Museum, Suzhou



SHEEP, Golden Age. 2025, Suzhou Silk Museum, Suzhou.

Play with Realities and Animations



SHEEP, *A Roaming Star Raft*. 2021, Wuzhong Museum, Suzhou.

Animation + VR:

In order to bring more interesting changes to the picture, I have boldly broken through the traditional static presentation of murals. I used Procreate Dreams to give the murals dynamic effects and then used Final Cut for exquisite editing, making each piece of work come alive and telling artistic stories in a brand-new visual language.



VR:

Collaboration with @gama_crea created a virtual mural for Torres de Satélite, a sculpture in Mexico City



Animation

My first complete animation work, "Vanishing Tears" from the sketch to the completion of this process. See full video on Instagram.



Play with Texture

Print on T-Shirts



Weaved in Carpet



Painting on Toys



Tufting



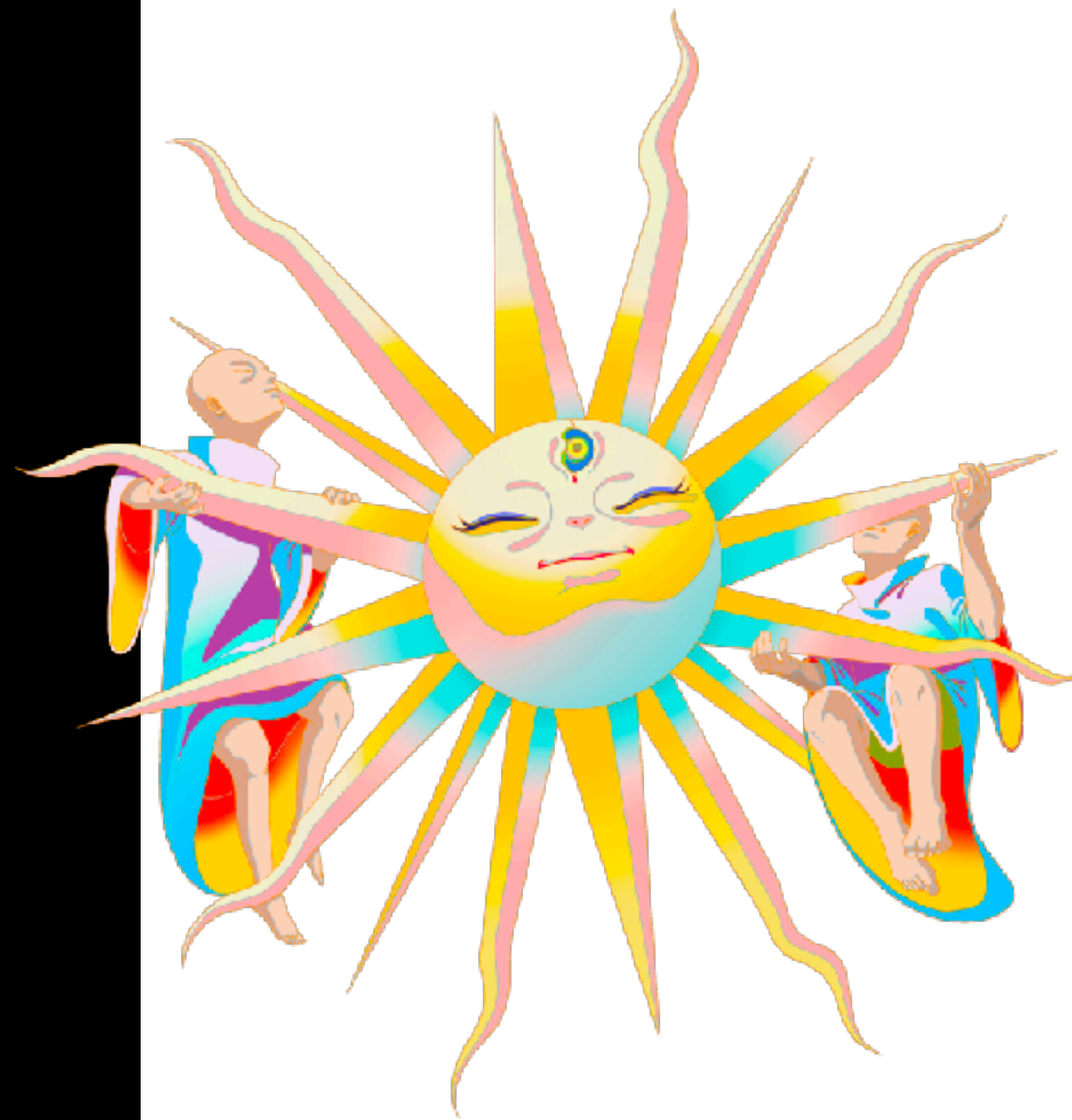
Trinkets



My Community

Through my work across Chinese and international platforms, I actively build connections between creative communities on both sides of the Pacific. My daily engagement with millions of followers – from Shanghai to San Francisco – has taught me that art speaks a universal language, especially in public spaces.

I leverage this unique position to create partnerships that go beyond typical cultural exchanges. When I collaborate with brands or institutions, I bring not just artistic vision but also deep cultural fluency: I understand how a mural in downtown Shanghai might resonate differently than one in Miami, yet can create works that speak meaningfully to both audiences. This isn't just about reaching markets – it's about building lasting cultural bridges through art.



INSTAGRAM

@sheep.chen

10.3K followers



👁 22.2K



👁 6,279



👁 14.7K

RED NOTE CHINA INSTAGRAM

@Sheep.Chen

39.3K followers

SINA WEIBO CHINA TWITTER

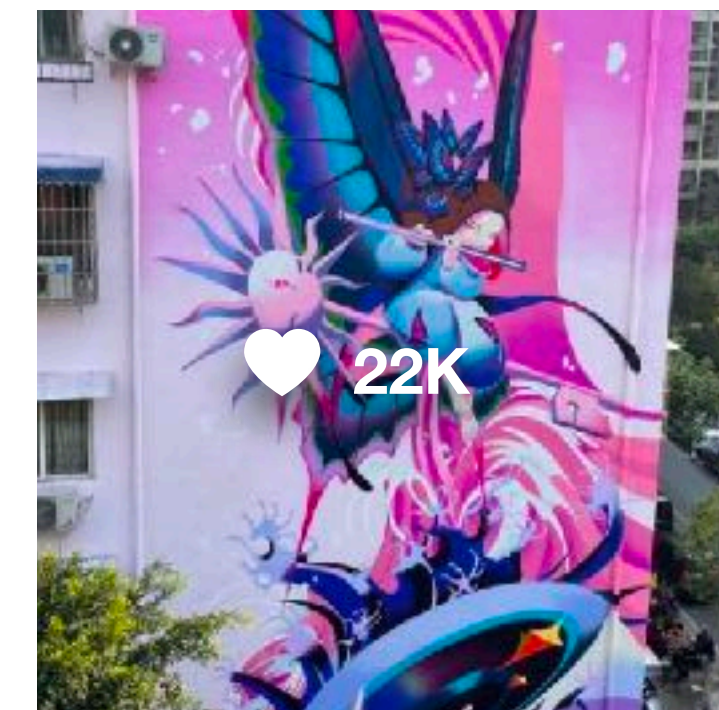
@Sheep.Chen

61.8K followers

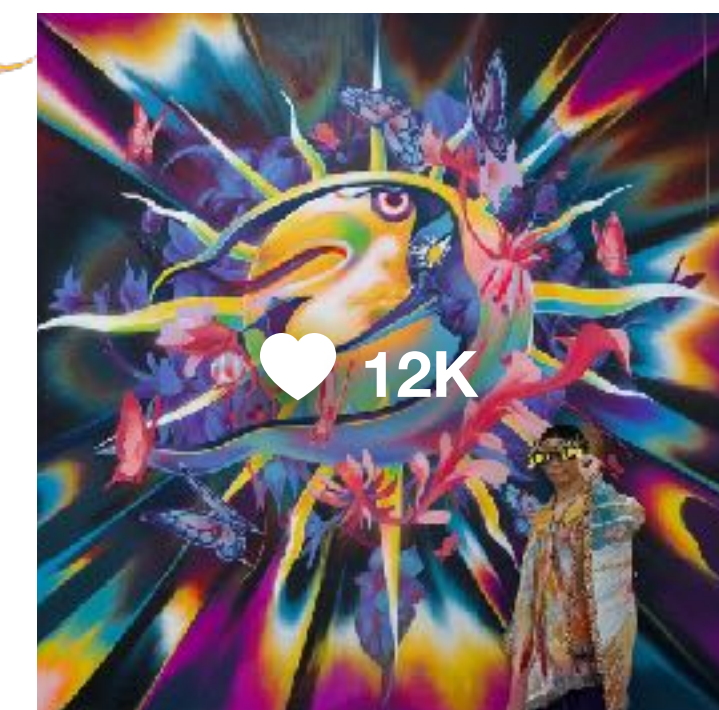
BILIBILI CHINA YOUTUBE

@Sheep.Chen

24K followers



❤ 22K



❤ 12K

Exhibitions and Collections

Past Exhibitions

- Special Exhibition @ Suzhou Silk Museum, Suzhou, 2025
- Special Exhibition @ International Illustration Art Festival, Shanghai, 2024
- Solo Exhibition@ Affordable Art Fair Shanghai, Shanghai, 2023
- Group Exhibition @ WYN317 Reflection, USA, 2023
- Group Exhibition @ Meets East Streets, France, 2023
- Group Exhibition @ Creative Urge, Shanghai,2023
- ART021, Shanghai, 2021
- 16th Youth Art Exhibition @ Liu Haisu Art Museum, Shanghai, 2020

Private Collections

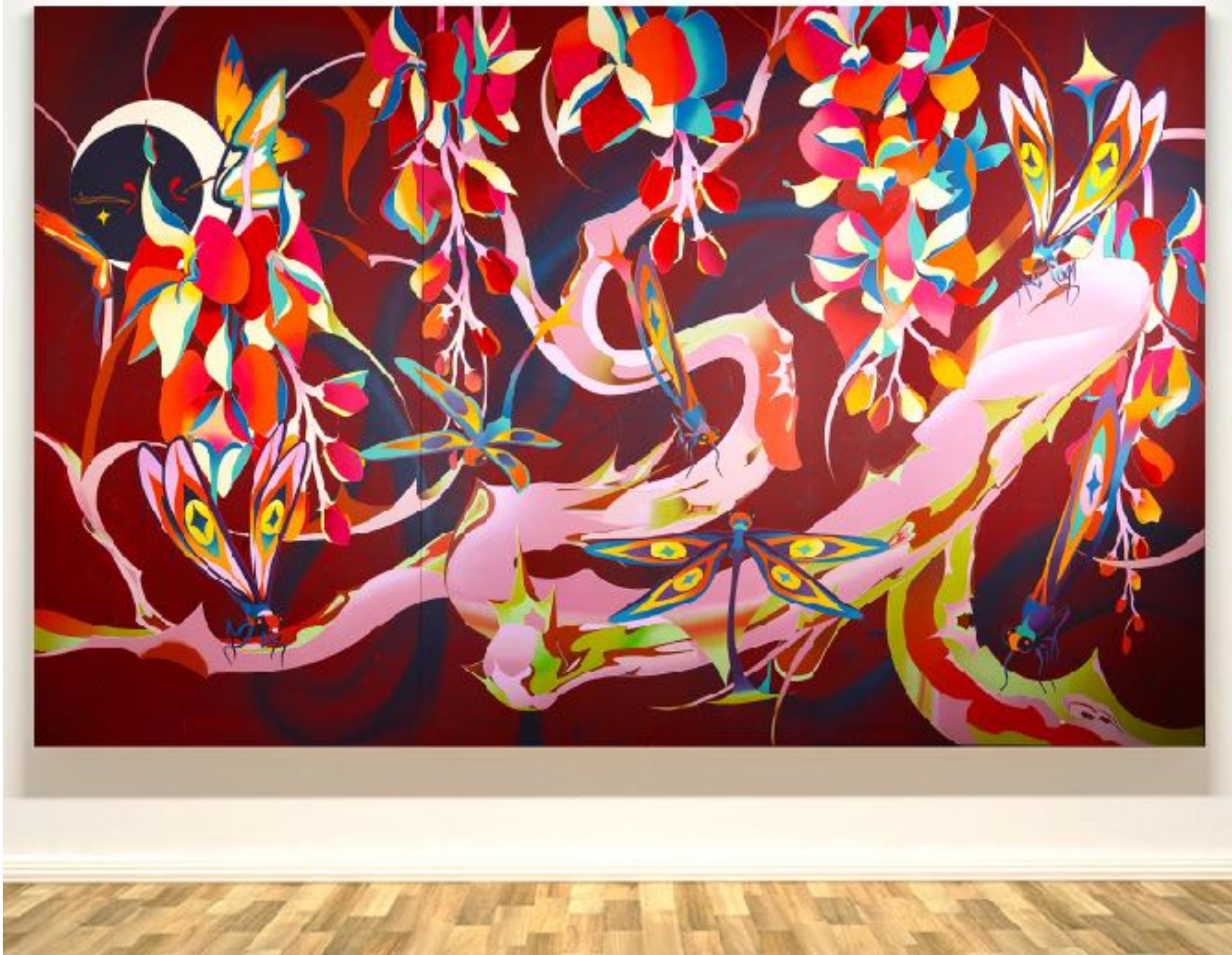
- Fantasy World. collected by the renowned artist Hong Huang.
- *Whispers of Summer*, collected by HSBC Hong Kong.
- *Spirit of Autumn*, collected by HSBC Hong Kong.
- *Wandering Star Raft*, collected by Suzhou Wuzhong Museum.
- *Awakening of Connection*, collected by Suzhou Silk Museum.



Special Exhibition. 2024, Shanghai Illustration Art Festival, Shanghai



Whispers of Summer. 2021, Private Collection @ HSBC, Hong Kong.



Spirit of Autumn. 2021, Private Collection @ HSBC, Hong Kong.



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